

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A479 ✓

ORDER NO. 69139

DATE 10-30-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29

R. M. NO

TITLE (IN FULL) BEACH, HIGGINS BAY,
PISECO LAKE, N. Y. ADIRONDACK
MTS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-400 FROM RIGHT EDGE
IN UPPER BORDER- 162
COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A480 ✓

ORDER NO. 69139

10-30-1933

DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29

R. M. NO

TITLE (IN FULL) PISECO LAKE, N. Y. FROM
PINE HILL, ADIRONDACK MTS.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT
EDGE IN UPPER BORDER- 161

COLOR DESCRIPTION

BRING OUT MOUNTAINS

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

xc 1/2
A4 1/2

11/2

119

3A478

12

13A481

L.A. 5 $\frac{1}{2}$

Completed
3/13/41

12

2cc1
A4 3/4

2 1/2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A481 ✓

ORDER NO. 69139

DATE 10-30-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PISECO LAKE, N.Y. FROM
PANTHER MT., ADIRONDACKS

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER- 160

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

44 1/2

1 1/2

C.W.HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A483 ✓

ORDER NO. 69139

DATE 10-30-1933

6 M AMERICAN ARTPOST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) ST. ALBANS HILL AND
FAIRFIELD STREET, ST. ALBANS,
VERMONT

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER- 11

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A484 ✓

ORDER NO. 69139

DATE 10-30-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXX~~ BIRD'S-EYE VIEW,
ST. ALBANS, VERMONT

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER- 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Large Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF ☒

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHILLIPS DRUG STORE,
ST. MARYS, W. VA.

NO 3A485

ORDER NO. 69150

DATE 10-31-1933

2 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, ST. MARYS,
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT BUFF BRICK BASE & CORNERS, AND TRIM. DARK SASH,
GRAY STEPS. CANNON GRAY. PUT FLAG ON POLE ON RIGHT. REMOVE WIRES,
MAKE SMOOTH GREEN LAWN NEXT TO BLDG. AND IN FOREGROUND. REMOVE WATER
FROM PAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush

17
10

PHILLIPS DRUG STORE,
ST. MARYS, W. VA.

NO. 34486 ✓

ORDER NO. 69150

DATE 10-31-1933

2 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON OHIO RIVER,
ST. MARYS, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BOATX WHITE, BROWN TRIM. GLAT BOATS GRAY. GREEN FOLIAGE AND HILLS.

SUBMIT: RET. PHOTO

☒ L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Really

G. MARTINEZ, H.,
GUATAMALA, C.A.

NO. 3A487 ✓

ORDER NO. 69218

DATE 11-6-1933

1 M BLUESKY CARDS SIZE 14½ x 11 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. BLANK R. M. NO

TITLE (IN FULL) Suntuoso Santuario del

IMPRINT MADE IN U.S.A.

MILAGROSO Y VENERADO SR. DE ESQUIPULAS,
GUATAMALA C.A.- G.MARTINEZ H. FOTO

COLOR DESCRIPTION

USE PHOTO NO. 123173.

Large photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DEADLINE

rephoto 11x14½
Ret. 8½

A5

R. C. MC CLYMONDS,
SLIPPERY ROCK, PA.

2

NO. 3A488

ORDER NO. 69992

DATE 1-5-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) SWIMMING POOL, STOUGHTON'S
BEACH, NEAR SLIPPERY ROCK, PA.

MPRINT XXXX NONE

COLOR DESCRIPTION

GRAY CEMENT POOL. SLIDE ON RIGHT WHITE, GREEN TRIM. BLOGS. ON
REAR LEFT WHITE, DARK RED ROOF. GREEN CORNICE AND WINDOW FRAMES.
RED BRICK CHIMNEY ON LEFT 1ST BLOG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 3A489 ORDER NO. 69245 DATE 11-7-1933

CUSTOMER BLUE JAY COTTAGE CAMP,
TULSA, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE BLUESKY, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BLUE JAY COTTAGE CAMP
TULSA'S FINEST DELUX COURT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED. MAKE PICTURES AS LARGE AS
POSSIBLE. CORNERS OF PHOTOS MAY BE CUT AS MARKED
IF NECESSARY.

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE - WIDE - HIGH - SAME SIZE -

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED TO PHOTO USED FOR

Layout 1/2
Ret. 1
C 1/2

Engraving
Charge
as per
price list

2 1/2

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

NO. 3A490

ORDER NO. 69265

DATE 11-8-1933

474

6 AMERICAN ART POST CARDS, WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OLD MAN OF THE CANYON
ON ROUTE 19 AND 21 NEAR CHIMNEY CORNER,
NEW RIVER, W. VA.

1 (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT SAME AS ABOVE

in 2B H1344

SHOW FACE, FOREHEAD AND NOSE CLEARLY ON ROCK IN UPPER LEFT. GRAY & BROWNISH COLOR
ROCK. DARK ROAD, BLACK BRIDGE. GREEN FOLIAGE.

ALSO USED IN RELAXEX FOLDER.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Best

3

see
A5

2

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

NO. 3A491 ✓

ORDER NO. 69265

DATE 11-8-1933

6 M AMERICAN ART POST CARD ~~1035X~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SCENIC VIEW, NEW RIVER

IMPRINT SAME AS ABOVE

CANYON, W. VA. SHOWING ROUTES 60 - 19 -
21

COLOR DESCRIPTION
SHOW LIGHT GRAY ROADS ON REAR LEFT OVER HILL AND IN REAR CENTER ALONG RIVER.
GREEN FOLIAGE.

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO ☒ L. & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO. ☐
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

3 1/2

A5

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 3A492 ✓

ORDER NO. 59264

DATE 11-8-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

COLUMBIA HOTEL,

WENATCHEE AVENUE AND YAKIMA STREET,
WENATCHEE, WASH.

BOT. SMALL TYPE- SIMMER PHOTO.

IMPRINT

76

SAME AS ABOVE

COLOR DESCRIPTION

COLOR SAME AS FLORENCE HOTEL CARD FOR BLDG. SIGN AT FRONT OF HOTEL
SEE BACK OF CARD ATTACHED. WINDOW FRAMES AND TRIM GREEN LIKE CARD
ENCLOSED JUST ABOVE AWNING. RED BALANCE AWNING GREEN. PUT FLAGS ON
FLAGPOLES. CUT OFF BOTTOM TO ELIMINATE SHADOWS IN FOREGROUND. FORD
BLDG. RED WITH WHITE TRIM. NEXT BLDG. RED NEXT RED WITH BUFF COLOR
FRONT. NEXT TWO BLDGS. RED WITH WHITE TRIM. ALSO SEE NOTATIONS ON
CIRCULAR ATTACHED. REMOVE WIR S AND BRING OUT SNOW COVERED MT. IN
DISTANCE. REMOVE SHADOWS UNDER FIRE ESCAPE AND AWNING AT LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3493 ORDER NO. 69280 DATE 11-9-1933

CUSTOMER ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M FC SIZE 3 1/2 x 5 1/2

BLACK & WHITE
STYLE XXXXXXXXXXXX, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BOYS' ~~DORMITORY~~ DORMITORY, RABUN GAP-
NACOOCHEE SCHOOL, RABUN GAP, GA.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: PUBLISHED FOR HOMER J. DEAL, DILLARD,
GA. BY ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

NEG. NO.

Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Plate set 1/9/33

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A494 ORDER NO. 69280 DATE 11-9-1933

CUSTOMER ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M FC SIZE 3 1/2 x 5 1/2

STYLE BLACK & WHITE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GIRLS' DORMITORY, - RABUN GAP-

NAGOOCHEE SCHOOL, - RABUN GAP, GA. 7

FRONT NO. 5 (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: PUBLISHED FOR HOMER J. DEAL, DILLARD,
GA. BY ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

SIZE WIDE HIGH. SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

Photo ret 11/9/33

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

C.A. RYDEN,
WACO, TEXAS

NO. 3A495 ✓

ORDER NO. 69285

DATE 11-9-1933

6 AMERICAN ART POST CARDS, WHITE BORDER (MAKEOVER OF 52066-C)

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TOP: AMICABLE LIFE INSURANCE
BLDG., 22 STORIES HIGH

BOT: TALLEST BLDG. IN THE SOUTHWEST,
WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 52066-C. TAKE OUT OLD AUTOS AND PUT IN MODERN ONES.
COLOR SAME AS 52066-C

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

☒ B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE DEADLINE

8

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A496 ORDER NO. 69308 DATE 11-14-1933

CUSTOMER THE MARILYN,
HAMPTON BEACH, N.H.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

3 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MARILYN, 17 "I" ST. — HAMPTON
BEACH, N. H. — ANNA M. ARNFIELD,
PROP.

FRONT NO. 5 (All of this on BORDER)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT "AFTERNOON TEA" SIGN COMPLETELY.
MAKE TREE ON LEFT TO MATCH TREE ON RIGHT. PUT
MORE FLOWERS IN BOXES.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BLDG. OLIVE, TRIM WHITE, AWNINGS GREEN & ORANGE.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

Center Cut

2 2 1/2
HE - 1
A - 43
C - 1/2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A497 ✓

ORDER NO. 69331

DATE 11-14-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 29 R. M NO

TITLE (IN FULL)

IMPRINT

HOLY GUARDIAN ANGELS

SAME AS ABOVE

CHURCH, ST. ALBANS, VERMONT

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER: 10

COLOR DESCRIPTION

RED BRICK BLDG. DARK SLATE ROOF. STONE TRIM. ORNAMENTS ON FRONT GABLE AND SIDE
ROOF GABLES BUFF. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A498 ✓

ORDER NO. 69331

DATE 11-14-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TAYLOR PARK, ST. ALBANS,
VERMONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3 FROM RIGHT EDGE IN
UPPER BORDER: 8

COLOR DESCRIPTION

BLDG. AT RIGHT CENTER DARK RED BRICK .

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.,

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy

DEADLINE

87

3

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A499 ✓

ORDER NO. 69331

DATE 1114-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29

R. M. NO

TITLE (IN FULL) NORTH MAIN STREET LOOKING

IMPRINT SAME AS ABOVE

NORTH, FRANKLIN TRUST CO. IN
FOREGROUND, ST. ALBANS, VERMONT

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER: 7

COLOR DESCRIPTION

1 LIGHT GRAY BRICK (BANK BUILDING). 2 YELLOW BRICK. 3 DARK RED BRICK.
4 RED BRICK. 5 BRICK, LIGHT TRIM. (WOOLWORTH BLDG.)

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO.

3A500 ✓

ORDER NO. 69365

DATE 11-16-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER:

FRONT NO. 29 R. M. NO

TITLE (IN FULL) OLD FORT JOHNSON,
ERECTED BY SIR WM. JOHNSON, 1742,
AMSTERDAM, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE
IN UPPER BORDER- 7

COLOR DESCRIPTION

GRAY-BUFF STONE. WHITE TRIM. GRAY ROOF. BROWN STRIPES. GRAY WALL
AND ENTRANCE. LEFT HOUSE OLIVE GREEN, RED ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Very Rushy
HJB

77

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A501 ORDER NO. 69429 DATE 11-21-1933

CUSTOMER DESERET BOOK CO.,
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M GROUP (3) PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title In full L.D.S. BUSINESS COLLEGE, SALT LAKE
CITY, UTAH

SUB TITLES: THE CAMPUS: OFFICE TRAINING ROOM.
STUDENT BODY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front.

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTTYPES EACH OF

ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Large Photo
2 2/4
9 1/2
3/4 NO

154
SUCESSION DE L. L. MADURO, JR., 34-46 CATHEDRAL
SQUARE, NEXT TO CENTRAL HOTEL P.O. BOX 291,
PANAMA. PANAMA HATS, SILKS, FRENCH PERFUMES,
SOUVENIRS, ETC. ETC.

NO. 3A502 ✓

ORDER NO. 69433

DATE 11-25-1933

12 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP- EDIFICIO DE
ADMINISTRACION, BALBOA, ZONA DEL
CANAL
BOT- THE ADMINISTRATION BUILDING
BALBOA, PANAMA CANAL ZONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Photo in D: 3181

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AS

1/2

NO. 3A503

SUCESION DE I. L. MADURO, JR., 34-46 CATHEDRAL
SQUARE, NEXT TO CENTRAL HOTEL, P.O. BOX 281,
PANAMA; PANAMA HATS, SILKS, FRENCH PERFUMES,
SOUVENIRS, ETC., ETC.

ORDER NO. 69433

DATE 11-23-1933

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

8

R. M.

NO

TITLE (IN FULL) TOP - LA CUIDAD DE PANAMA

IMPRINT

SAME AS ABOVE

VISTO DE LA FUERTE AMADOR,
ZONA DEL CANAL

BOT - PANAMA CITY AS SEEN FROM FORT
AMADOR, CANAL ZONE

COLOR DESCRIPTION

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

A5

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA,
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS,
ETC., ETC.

NO. 3A504 ✓

ORDER NO. 69433

DATE 11-23-1933

12 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- CLUBHOUSE DE LA ZONA DEL CANAL, BALBOA, ZONA DEL CANAL

BOT- PANAMA CANAL CLUBHOUSE,
BALBOA, CANAL ZONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

DEADLINE

A 4 1/2

SUCESION DE I. L. MADURO, JR., 34-46 CATHEDRAL
SQUARE, NEXT TO CENTRAL HOTEL, P.O. BOX 281,
PANAMA. PANAMA HATS, SILKS, FRENCH PERFUMES,
SOUVENIRS, ETC. ETC.

NO. 3A505 ✓

ORDER NO. 69433

DATE 11-23-1933

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

8

R. M.

NO

TITLE (IN FULL)

TOP - NUEVO EDIFICIO DEL
CORREO, CRISTOBAL, ZONA DEL CANAL
BOT - NEW POST OFFICE, CRISTOBAL, C.Z.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ALSO USED IN
FOLDER

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

DEADLINE

45
SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL
SQUARE, NEXT TO CENTRAL HOTEL, P.O. BOX 281,
PANAMA, PANAMA HATS, SILKS, FRENCH PERFUMES,
SOUVENIRS, ETC. ETC.

3 1/2
NO. 3A506 ✓

ORDER NO. 69433

DATE 11-23-1933

12 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- AVENIDA MARIANO

AROSEMENA, BELLA VISTA, PANAMA, R.
DE P.

BOT- MARIANO AROSEMENA AVENUE, BELLA
VISTA, PANAMA, R.P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

8

R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SUCESION DE I. L. MADURO JR. 34-46 CATHEDRAL.
SQUARE NEXT TO CENTRAL HOTEL, P.O. BOX 281.
PANAMA, PANAMA HATS, SILKS, FRENCH PERFUMES,
SOUVENIRS, ETC. ETC.

NO. 3A507

ORDER NO. 69433

DATE 11-23-1933

12M 500 XXX AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 R. M. NO

TITLE (IN FULL) TOP- EL NUEVO GOLF CLUB IMPRINT SAME AS ABOVE

DE PANAMA

BOT- NEW PANAMA GOLF CLUB

COLOR DESCRIPTION

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3 1/2

F 5 1/2

NO. 3A508

ORDER NO. 69433

DATE 11-23-1933

SUCESION DE I. L. MADURO JR., 34-46 CATHEDRAL
SQUARE, NEXT TO CENTRAL HOTEL, P.O. BOX 281,
PANAMA, PANAMA HATS, SILKS, FRENCH PERFUMES,
SOUVENIRS, ETC. ETC.

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 R. M. NO

TITLE (IN FULL) TOP VISTA DE PAJARO DE
BELLA VISTA, BARRIO RECIDENCIAL DE
PANAMA, R. DE P.
BOT BIRD'S-EYE VIEW OF BELLA VISTA -
RESIDENTIAL DISTRICT, PANAMA R. DE P.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X



CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET



10

1

SUCESION DE I. L. MADURO, JR., 34-46 CATHEDRAL
SQUARE, NEXT TO CENTRAL HOTEL, P.O. BOX 281,
PANAMA, PANAMA HATS, SILKS, FRENCH PERFUMES,
SOUVENIRS, ETC. ETC.

NO. 34509 ✓

ORDER NO. 69433

DATE 11-23-1933

12 M 500 ~~ART~~ ~~POST~~ POST CARDS, WHITE BORDER

AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 12 8 R. M. NO

TITLE (IN FULL)

TOP- LA REPRESA DE MADDEN
DAM, EN CURSO DE CONSTRUCCION, ZONA
DEL CANAL
BOT- MADDEN DAM IN THE COURSE OF
CONSTRUCTION, PANAMA CANAL ZONE

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

A5

SUCESION DE J. L. MADURO, JR., 34-46		NO. 3A510 ✓
CATHEDRAL SQUARE NEXT TO CENTRAL HOTEL, P.O. BOX		ORDER NO. 69433
281, PANAMA, PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC., ETC.		DATE 11-23-1933
12M 500 AMERICAN ART POST CARDS, WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 8 R. M. NO
TITLE (IN FULL) TOP- NUEVO VAPOR DEL		IMPRINT SAME AS ABOVE
GRACE LINE EN EL CORTE DE GAILLARD,		
CANAL DE PANAMA		
BOT- NEW GRACE LINE BOAT PASSING		
THROUGH GAILLARD CUT, PANAMA CANAL		
COLOR DESCRIPTION		
ALSO USED IN FOLDER		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

3
SUCESSION DE I. L. MADURO, JR., 34-46 CATHEDRAL NO. 3A511 ✓
SQUARE, NEXT TO CENTRAL HOTEL, P.O. BOX 201,
PANAMA; PANAMA HATS, SILKS, FRENCH PERFUMES,
SOUVENIRS, ETC., ETC.

ORDER NO. 69433

DATE 11-23-1933

12 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8

R. M. NO

TITLE (IN FULL) TOP: ALGUNOS BUQUES DE

IMPRINT SAME AS ABOVE

LA FLOTA DEL PACIFICO EN LAS
ESCLUSAS DE GATUN, CANAL DE PANAMA
BOT- SOME OF THE PACIFIC FLEET
SHIPS IN GATUN LOCKS, PANAMA CANAL

COLOR DESCRIPTION

14 3/4
Use photo 24908

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7
DEADLINE

SUCESION DE L. MADURO, JR., 34-45 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, NO. 3A512
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS,
ETC., ETC. ORDER NO. 69433

DATE 10-23-1933

12^M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 R. M. NO

TITLE (IN FULL) TOP-UN VAPOR NUEVO DE

IMPRINT SAME AS ABOVE

LA UNITED FRUIT EN LAS ESCLUSAS DE
GATUN, CANAL DE PANAMA

BGT A NEW UNITED FRUIT VESSEL IN
GATUN LOCKS, PANAMA CANAL

COLOR DESCRIPTION

USE PHOTO NO. 24912

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2001
A4 3/4

SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL SQUARE, NEXT NO. 3A513 ✓
TO CENTRAL HOTEL, P.O. BOX 281, PANAMA. PANAMA HATS,
WILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 69564

DATE 11-29-1933

30 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ATLAS BEER GARDEN, PANAMA

CITY, REP. OF PANAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8

R. M. NO

IMPRINT SAME AS ABOVE

BINDING MARGIN ON 6,000

COLOR DESCRIPTION

ROOF: BRICK COLOR. WALLS WHITE & BRICK COLOR. UMBRELLAS STRIPED ORANGE, BLUE AND GREEN. GARDEN SEATS BRIGHT BLUE & RED. ARCH GREEN WITH WHITE LETTERING "JARDIN ATLAS". TAKE OUT TWIGS OF OLD TREE AT RIGHT OF PHOTO.

Make 2 cuts *Large Photo*

SUBMIT: RET. PHOTO ☒ B. L. & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO. ☐
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HERSHEY DEPARTMENT STORE,
HERSHEY, PA.

NO. 3A514 ✓

ORDER NO. 69470

DATE 11-24-1933

12½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE COMMUNITY BUILDING,
HERSHEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT STONE ALL OVER. LIGHT & DARK BROWN MOTTLED TILE ROOF. DRAB OR DULL CREAM
SASH, BRASS DOORS. WHITE FOUNTAIN ON RIGHT CENTER, WHITE BASIN AROUND FOUNTAIN.
LIGHT STONE RAILINGS & STEPS ON RIGHT, LEFT AND CENTER. GREEN LAWN & SHRUBBERY.
BRONZE LIGHTS. PINK FLOWERS IN CENTER AT FOUNTAIN. VARIOUS COLORED FLOWERS IN POTS
AT CENTER & RIGHT & LEFT CENTER ENTRANCES. REMOVE 2 POLES IN RIGHT CENTER FORE
GROUND & ON LEFT AT STEPS. LEAVE IN STREET LAMP POSTS. CEMENT STREET. CLOSE
WINDOWS & DOOR. EVERGREENS ARE SOME YELLOWISH GREEN, SOME DARK GR. EN AND SOME
BLUSH GREEN

SUBMIT: RET. PHOTO

ALSO SEE INSTRUCTIONS ATTACHED

CUSTOMER

PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTOGRAPH BY W.E.BURGESS,
SCOTTSVILLE, VA.

NO. 3A515 ✓

ORDER NO. 69483

DATE 11-24-1933

A5
X 3/4

AMERICAN ART POST CARDS, WHITE BORDER.

GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 26

R. M. NO

TITLE (IN FULL)

FORK UNION MILITARY ACADEMY,
FORK UNION, VA. FLUVANNA COUNTY.

IMPRINT

SAME AS ABOVE

SUB TITLES, TOP VIEW: BARRACKS. GYMNASIUM.

" " , BOT " : GYMNASIUM

HATCHER HALL
BARRACKS

COLOR DESCRIPTION

PUT U.S. FLAG ON POLE. ALL CONCRETE BUILDINGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6
DEADLINE

CUSTOMER
—
PHOTO-PROPERTY OF, C. T. & CO.
—
RETURN PHOTO YES NO

DIAL NO. 3A516

ORDER NO. 69509

DATE 11-27-1933

CUSTOMER

LOUIS ISAACSON, INC.,
ATLANTA, GA.

12½ M

PC GROUP (20E

3½ x 5½

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOUIS ISAACSON, INC. 210 PEACHTREE ST.
ATLANTA, GA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rep photo

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge- or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

No.	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION
EXTERIOR: RED BRICK BLDG. GRESKO ON BLDG. CREAM.
STORE FRONT BLACK & GREY. AWNING IS GREEN & ORANGE
STRIPS & WHITE.

INTERIOR: VAULTS ARE WALNUT TRIMMED IN BLACK, SILVER
HANDLES. FURNITURE WALNUT & BLACK. CARPET THREE
TONE BROWN, RED & ORANGE.

PHOTO RETURNED

TO

PHOTO USED FOR

L- 1.
R- 5
HC- 13/4
A- 7 1/2
C- 3/4

2

H. D. COLE,
WILLIAMSBURG, VA.

NO. 3A517

ORDER NO. 69536

DATE 11-29-1933

1 M DUOTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD GALT HOUSE, WILLIAMSBURG,
VA. (ETC. AS PER COPY ATTACHED TO PHOTO)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CARDS MUST LOOK EXACTLY LIKE PHOTO. DO NOT CHANGE ANYTHING, ESPECIALLY
FENCE.

Photo ret 12/29/33

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE
DEADLINE

3

22

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A518 ✓

ORDER NO. 69537

DATE 11-29-1933

A4½

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES POST OFFICE,
ATHENS, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT GLORIA GIFT SHOPPE AND
TEA ROOM, ATHENS, ALA.

COLOR DESCRIPTION

BLDG. TAN BRICK LIKE CARD ATTACHED. RED TILE ROOF, WHITE TRIM & COLUMNS.
CLEAR UP PLOTS IN FRONT AND ON SIDE OF BLDG. AND ADD GRASS. ADD FLAGPOLE AND
FLAG IN CENTER FRONT OF BLDG. THE POLE CAN FAINTLY BE SEEN THROUGH THE TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

2

Z. M. DAVIS, NATIONAL PARK STORE,
VICKSBURG, MISS.

NO. 3A519 ✓

ORDER NO. 69545

DATE 11-29-1933

44³/₄

6 M AMERICAN ART POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MODEL OF HOTCHKISS BEND,
MISSISSIPPI RIVER AT U.S. WATERWAYS
EXPERIMENT STATION, VICKSBURG, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. RED BRICK, WHITE TRIM, VARIGATED SLATE ROOF. CEMENT BASIN FILLED WITH
WATER, POSTS ALONG MODEL STREAM ARE GREEN. GREEN LAWN. TAKE OUT STICK IN
FOREGROUND. MAKE GOOD CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

3

Curt Teich & Co.

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 3A520

ORDER NO. 69600

DATE 12-5-1933

25 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 3 47

R. M

NO YES

TITLE (IN FULL) U. S. POST OFFICE AND
FEDERAL BUILDING, NORFOLK, VA.

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: ~~NOR~~ NORFOLK NEWS SERVICE
PHOTO.

COLOR DESCRIPTION

BLDG. LIGHT STONE, BRASS SASH & DOORS. SHOW COLORED FLAG WAVING ON TOP.
GREEN LAWN & SHRUBBERY ON RIGHT AND LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Make 2 cuts

2 1/2

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

✓ NO. 34521

ORDER NO. 69602

DATE 12-5-1933

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) COTTAGE ON SILVER LAKE,
REHOBOTH BEACH, ~~DE.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. WHITE, GREEN ROOF & SHUTTERS. RED BRICK STEPS & CHIMNEY. GREEN & BROWN
STRIPED AWNINGS. ON RIGHT WHITE BOAT. RED FLOWERS IN BOAT. REDFLOWER BEDS
ON CENTER. GREEN LAWN, SHRUBBERY & FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

✓ NO. 3A522

ORDER NO. 69602

DATE 12-5-1933

12 $\frac{1}{2}$ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOARD WALK AND BEACH LOOKING
SOUTH, REHOBOTH BEACH, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1 ST GREEN ROOF, 2 WHITE, GRAY WALK AND RAILING. MAKE WATER IN
OCEAN BLUE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

LOUISK KAUFMANN & SONS,
BALTIMORE, MD.

✓ NO. 3A523

ORDER NO. 69602

DATE 12-5-1933

16 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) REHOBOTH AVENUE SHOWING
ATLANTIC OCEAN, REHOBOTH BEACH, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1ST LIGHT BUFF, RED BRICK FIRST FLOOR. GRAY ROOF, WHITE SASH & TRIM,
DARK SIGN WHITE LETTERS. 2 PEA GREEN, 3 & 4 BUFF, RED ROOFS. 5 LARGE BLDG. WHITE,
GREEN SASH, DARK DULL GREEN ROOF. MUSIC STAND ON LEFT LIGHT CEMENT. GREEN LAWN
& SHRUBBERY AROUND MUSIC STAND. LIGHT SMALL MONUMENT ON REAR LEFT. MAKE OCEAN
BLUE IN REAR. REMOVE WHITE GLAZE ON LEFT EDGE OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

✓ NO. 3A524

ORDER NO. 69602

DATE 12-5-1933

121 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CONFEDERATE MONUMENT AND
MT. VERNON BOULEVARD, ALEXANDRIA, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO ON BACK OF FOLDER COVER NO. D-1983.

modern Autos

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A4³/₄

1 1/2

MUNISING 5 & 10¢ STORE,
MUNISING, M CH.

NO. 3A525 ✓

ORDER NO. 69669

DATE 12-6-1933

3 1/2
M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MINER'S FALLS,
MUNISING, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

Photo in D3551

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A526

ORDER NO. 69616

DATE 12-4-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

B. RAWITCH,

CHICAGO, ILL.

6 M

FC

SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

B. RAWITCH, 3229 W. MADISON ST.,
CHICAGO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Paneromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF —

ON WOOD METAL

COLOR DESCRIPTION

See instructions attached

YES

RETURN PHOTO

NO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A527

ORDER NO. 69648

DATE 12-6-1933

CUSTOMER

COURIER-JOURNAL JOB PRINTING CO.,
LOUISVILLE, KY.

6 M PC

SIZE 3 1/2 x 5 1/2

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LEE-LAND HOTEL, EASTMAN, GEORGIA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ON PHOTO

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTO.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 85 100 - 110 - 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

NO

YES

RETURN PHOTO

DEADLINE

Photo ret.
10/9/35

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A528

ORDER NO. 69645

DATE 12-6-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

~~MEN'S BIBLE CLASS, HIGHLAND PARK~~
HIGHLAND PARK PRESBYTERIAN CHURCH,
DALLAS, TEX.

2 M FC

SIZE

3 1/2 x 5 1/4

STYLE BLACK & WHITE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MEN'S BIBLE CLASS, HIGHLAND PARK

PRESBYTERIAN CHURCH, DALLAS, TEXAS. DR. THOS.
W. CURRIE, TEACHER.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SHOW FACES PLAINLY

COLOR DESCRIPTION

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: FRANK ROGERS, DALLAS, TEXAS

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

HARRY G. PRIEWERT,
WINONA, MINN.

NO. 3A529 ✓

ORDER NO. 69663

DATE 12-6-1933

45
3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) SCENE IN WOODLAWN CEMETERY,
WINONA, MINN.

IMPRINT NONE

BOT, PRIEWERT PHOTO

COLOR DESCRIPTION

~~GRAYXGRN~~ STEPS GRAY GRANITE. DEFINE DISCINPLY. MONUMENTS ARE REGULATION WHITE,
GRAY AND REDDISH BROWN GRANITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HP 3/4
A-4 3/4

2 1/2

HARRY G. PRIEWERT,
WINONA, MINN.

NO. 3A530

ORDER NO. 69663

DATE 12-6-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL) ENTRANCE TO WOODLAWN CEMETERY, WINONA, MINN.	
BOT: PRIEWERT PHOTO	
(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT NO. 2	R. M NO
IMPRINT	NONE

COLOR DESCRIPTION
WORDS "WOODLAWN CEMETERY" HAVE RED BORDER, WHITE LETTERS. BIBLE SAME COLOR SCHEME AS NAME. TRY & ~~THEXNEX~~ MAKE THE WORDS ON THE BIBLE SHOW UP. THEY ARE "THY WILL BE DONE". FLOWERS IN VASES ASST. COLORS. TALL PLANTS BACK OF NAME WOODLAWN CEMETERY ARE CANNAS (RED FLOWERS, GREEN LEAVES). FLOWERS BACK OF POSTS ARE ALSO CANNAS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HARRY G. PRIEWERT,
WINONA, MINN.

NO. 3A531

ORDER NO. 69663

DATE 12-6-1933

3 1/4 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M NO

TITLE (IN FULL) SCENE IN WOODLAWN CEMETERY,
WINONA, MINN.

IMPRINT NONE

BOT: PRIEWERT PHOTO

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

14 32

2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 3A532

ORDER NO. 69659

DATE 12-6-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCOTT HALL, UNIVERSITY
OF NEW HAMPSHIRE, DURHAM, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, DARK GREY SLATE ROOF, WHITE TRIMMINGS. BLACK CONCRETE WALKS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2 1/2

3
44

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 34533

ORDER NO. 69658

DATE 12-6-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE HOOD HOUSE, UNIVERSITY
OF NEW HAMPSHIRE, DURHAM, N. H.

IMPRINT NO SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, WHITE SH TTTERS AND TRIM. DARK GREY SLATE ROOF. DIRT ROADWAYS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

A. B. WYCKOFF,
STROUDSBURG, PA.

✓ NO. 3A534

ORDER NO. 69681

DATE 12-6-1933

25 M

AMERICAN ART POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

1

NO

THE LODGE, SKY TOP CLUB,
HIGH IN THE POCONOS, SKY TOP, PENNSYLVANIA

SAME AS ABOVE

photo in sec 181Y8

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Make 2 cuts
DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 3A535

ORDER NO. 69684 DATE 12-6-1933

CUSTOMER

HOTEL VIRGINIA,
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL VIRGINIA SAN FRANCISCO

(ETC. AS PER LAYOUT)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mounted on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BLDG. IS LIGHT BROWN, ALMOST EXACTLY LIKE #11 ON
THE COLOR TONE CHART. MARQUISE IS A VERY DARK GREEN
COLOR.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND NO SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED TO PHOTO USED FOR

DEADLINE

EDWARD W. SNYDER, BEACH LAKE, PA.

NO. 3A536

ORDER NO. 69719

DATE 12-11-1933

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, BEACH LAKE,
WAYNE COUNTY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT: 1ST CREAM, WHITE TRIM & PORCH. ORANGE PUMPS. 2 CREAM, DARK ROOF.
3 WHITE, SHINGLE ROOF, GREEN SHUTTERS, 4 CREAM, WHITE TRIM, DARK RED ROOF.
5 GRAY, RED & GREEN GABLE. GREEN LAWN & FOLIAGE. REMOVE POLES ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

R. C. POMEROY,
WATKINS GLEN, N. Y.

✓ NO. 3A537

ORDER NO. 69790

DATE 12-14-1933

4074
A-43

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) LAKESIDE PARK BATHING
BEACH ON SENECA LAKE, WATKINS GLEN, N.Y.

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 6,500 ARE RUN.

COLOR DESCRIPTION

ON LEFT: BLDG. LIGHT GRAY, RED ROOF. CENTER BLDG. GREEN, RED ROOF. ON RIGHT
RED ROOF ON PAVILION. BOAT DARK RED, GRAY FLOAT. MAKE WATER BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

~~1~~
286 3/4
A-4 3/4

R. C. POMEROY,
WATKINS GLEN, N.Y.

✓ NO. 3A538

ORDER NO. 69790

DATE 12-14-1933

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL) THE DEER OF WATKINS GLEN,
N.Y.

IMPRINT

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 6,500 ARE RUN

COLOR DESCRIPTION

BE VERY CAREFUL WITH COLORS ON DEER.

Photo in D1069
Photo by Slodch

in D-547

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Curtis Harold

DEADLINE

A4 3/4

2

SANATORIUM CO-OP STORE,
HAMBURG, PA.

✓ NO. 34539

ORDER NO. 69802

DATE 12-18-1933

6 M AMERICAN ART POSTCARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF STATE
SANATORIUM, HAMBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT NONE

COLOR DESCRIPTION

CENTER BLDGS. CREAM COLOR, RED ROOFS. BLDGS. ON RIGHT & LEFT BUFF BRICK, COPPER
ROOFS. RED BRICK STACK, DARK TANK. SMALL BLDGS. ON RIGHT RED BRICK, SLATE
ROOFS. SMALL BLDGS. ON LEFT L GHT GRAY. GRAY ENTRANCE ON LEFT. MAKE MTS.
IN REAR GREEN FOLIAGE, GREEN FIELDS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10

5 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 3A540

ORDER NO. 69855

DATE 12-22-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WASHINGTON SQUARE,
HAVERHILL, MASS.

FRONT NO.

R. M

NO

IMPRINT

1

SAME AS ABOVE

COLOR DESCRIPTION

CENTER BLDG. CREAM GRAY. P. O. AT RIGHT RED.

modern Autos

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 3A541

ORDER NO. 69854

DATE 12-21-1933

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

WINDHAM COMMUNITY MEMORIAL

IMPRINT

SAME AS ABOVE

HOSPITAL, WILLIMANTIC, CONN.

COLOR DESCRIPTION

RED BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 3A542

ORDER NO. 69853

DATE 12-21-1933

A 5 1/2
6 M

AMERICAN ART POST CARD ~~XXXX~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

PARKER STREET,
GARDNER, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT TROLLEY TRACKS. ALSO TRAFFIC POST, WOMEN'S HEAD AND RUBBISH
CAN. WOOLWORTH SIGN RED, GRANT SIGN YELLOW. BLDG. BUFF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 3A543

ORDER NO. 69852

DATE 12-21-1933

6 M

AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

no

TITLE (IN FULL)

STATE NORMAL SCHOOL,
FARMINGTON, MAINE

IMPRINT

same as above

COLOR DESCRIPTION

BUILD ON EACH END AND ADD 1/8" OF FLAG POLE, SAME AS CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A3 3/4
AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 3A544

ORDER NO. 69851

DATE 12-21-1933

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: BUNKER HILL MONUMENT

WAS BUILT OF GRANITE FROM THIS QUARRY

BOT: BUNKER HILL QUARRY, QUINCY, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAY ROCK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 3A545

ORDER NO. 69873

DATE 12-22-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER EUGENE W. LOGAN,
SYRACUSE, N. Y.

GROUP (2)
12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LANE'S PLACE BEST OVERNIGHT CABINS ON
ROUTE 5 & 20 WITH HOT AND COLD SHOWER BATHS.
BETWEEN SENECA FALLS AND AUBURN, N. Y.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
IMPRINT: Customer Yes No Special type as sample
C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT TELEGRAPH POLES.
CUT OFF AS MUCH OF FOREGROUND AS POSSIBLE.
PUT BUSHES ON LEFT OF STORE SAME AS AROUND
YARD AT RIGHT OF STORE.

*Put in new picture at top & bottom of L. g.
picture at bottom as per card #1100*

COLOR DESCRIPTION

COLOR SCHEME IS GREEN & WHITE AND IS CARRIED OUT
IN ALL THE BUILDINGS.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2
x 5 1/2
A-5 1/2
C-3 1/4

Large photo

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A546 ✓

ORDER NO. 69910

DATE 1-2-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO CAMP-OF-THE-
WOODS, SPECULATOR IN THE ADIRONDACKS, N.Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER: 164

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

modern Autos

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A547 ✓

ORDER NO. 89910

DATE 1-2-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29

R. M. NO

TITLE (IN FULL) CHRISTINE FALLS ON THE
SACANDAGE RIVER, BETWEEN WELLS AND
SPECULATOR, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 165

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A548 ✓

ORDER NO. 69910

DATE 1-2-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE PLEASANT FROM OUTLET
BRIDGE, SPECULATOR, N. Y. ADIRONDACK MTS.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 166

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE 3A228 FOR COLORS.

put in sail boat

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A549 ✓

ORDER NO. 69910

DATE 1-2-1934

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

A SUN BATH ON THE SANDS,

CAMP-OF-THE-WOODS, SPECULATOR, N. Y.,

ADIRONDACK MTS.

IMPRINT

SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN

UPPER BORDER: 148

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A550

ORDER NO. 69910

DATE 1-2-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW LOOKING WEST FROM RED
PINES POINT ON LAKE PLEASANT, N. Y.
ADIRONDACK MTS.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER

BORDER: 167

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

29

R. M.

NO

IMPRINT

SAME AS ABOVE

put in Sail Boat

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A551 ✓

ORDER NO. 69909

DATE 1-2-1934

A17

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M NO

TITLE (IN FULL) MAIN STREET, BARRE, VT.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 30

COLOR DESCRIPTION

1ST BLDG. AT RIGHT GREY STONE 2 GREY, 3 RED.

modern Auto

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

C. W. HUGHES & CO., INC.,
MECHANIC VILLE, N. Y.

NO. 3A552 ✓

ORDER NO. 69909

DATE 1-2-1934

6 M

AMERICAN ART POST CARD XXXXROXTOMXX WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) BARRE CITY HOSPITAL,
BARRE, VT.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 31

COLOR DESCRIPTION

REMOVE WIRES. RED BRICK BLDG.

PUT CLOUDS IN S
SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A

ORDER NO. 69980

DATE 1-5-1934

12 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RODEO COTTAGE CAMP.

PIKE'S PEAK ALWAYS IN SIGHT

BOT - 80 MODERN COTTAGES ON DENVER HIGHWAY,
NORTH END OF COLORADO SPRINGS

PRIVATE NO. BEFORE UPPER TITLE - 557

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLORS OF BLDGS. AS CARD ATTACHED. COMBINE CAMP AND PIKE'S PEAK
PHOTOS AS SHOWN. MAKE PEAK SHARP AND CLEAR AGAINST SKY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2801
A62

1 photo - 5x10
Rel. 7

10

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A2

ORDER NO. 69971

DATE 1-5-1934

12M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING UP VIRGINIA

CANON FROM IDAHO SPRINGS, COLO.,
SHOWING 5 ELEVATIONS ON ROAD TO
CENTRAL CITY

PRIVATE NO. BEFORE TITLE- 334

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW ROADS ONLY AS MARKED. DO NOT CONNECT THEM. FILL IN TREES
WHERE INK MARKS ARE SHOWN. CUT OFF AS MARKED. LARGE BLDG. LIGHT.
DARK ROOF. STONE BLDG. GREY. DO NOT RE TOUCH BLDGS. AS THEY ARE
NOT IMPORTANT. DARK BLUE GREEN PINES AND GREEN TO BROWN SLOPES.

Photo In E-696

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A3

ORDER NO. 69971

DATE 1-5-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL) TOP BULLDOGGING A

IMPRINT SAME AS ABOVE

WILD STEER - RODEO SCENE IN THE WEST
(ON 6M ONLY) - FRONTIER DAYS, CHEYENNE, WYO.
(AT BOTTOM)

PRIVATE NO. BEFORE TOP TITLE -
1032

COLOR DESCRIPTION.

USE PHOTO FROM FOLDER COVER NO. D-10872

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

re photo 3

NO. 4A3

ORDER NO. 57200

DATE 11-13-1935

SANBORN SOUVENIR CO.,
DENVER, COLO.

12M AMERICAN ART POST CARDS WHITE BORDER

MAKEOVER

A5

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 125 R. M. YES
TITLE (IN FULL) TOP "BULLDOGGING" A WILD STEER RODEO SCENE IN THE WEST BOT. FRONTIER DAYS, CHEYENNE, WYO.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE UPPER TITLE-1032	
TAKE OFF LOWER TITLE AFTER 6M ARE RUN	

COLOR DESCRIPTION

USE PHOTO NUMBER 4A3 MAKE FIGURES LOOK MORE NATURAL PUT CLOUDS IN SKY

D1087

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

CD 11-13

1 1/2

see 1
A5

SANSBORN SOUVENIR CO.,
DENVER, COLO.

NO. 444

ORDER NO. 69974

DATE 1-5-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL) INDEPENDENCE ROCK "THE
REGISTER OF THE DESERT", SWEETWATER
RIVER IN THE FOREGROUND, "IN
WYOMING"

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 928

COLOR DESCRIPTION

COLOR SAME AS 102549 ATTACHED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A5

ORDER NO. 69978

DATE 1-5-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

REBUILT RANGE CO.,
NEWARK, N. J.

12 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW 1934 MODELS TABLE TOP GAS RANGES

(ETC. AS PER COPY)

STYLE AMERICAN ART, WHITE

(All of this on one side) BORDER.

R. M. Yes No

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow LayoutPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.Screen
120
133
150
175

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

SEE COLORED PHOTO.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5x7
Sol. 3
KC-1
A 4
LT 1/2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A6 ✓
ORDER NO. 69995

DATE 1-8-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) HOTEL BARRE, BARRE,
VT.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 28

COLOR DESCRIPTION

RED BRICK BLDG. WHITE TRIM.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

see 3/4
A 4 3/4

E. B. ACKLEY,
SANDUSKY, OHIO

NO. 4A7

ORDER NO. 70001

DATE 1-9-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

NIGHT VIEW OF FOUNTAIN, CITY

IMPRINT

SAME AS ABOVE

PARK, SANDUSKY, OHIO

COLOR DESCRIPTION

MAKE NIGHT SCENE SHOWING RED, BLUE AND GREEN OR RAINBOW COLORS ON FOUNTAINS
RED FLOWERS AROUND FOUNTAIN. BLDG. ON LEFT DARK GRAY, SLATE ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

E. B. ACKLEY,
SANDUSKY, OHIO

NO. 4A8 ✓

ORDER NO. 70001

DATE 1-9-1934

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

FLORAL EMBLEM AND FOUNTAIN,

IMPRINT

SAME AS ABOVE

CITY PARK, SANDUSKY, OHIO

COLOR DESCRIPTION

FLORAL EMBLEM GREEN CACTUS TOP, RED FLOWERS IN CENTER, BASE GREEN, BROWN AND RED MIXED. GREEN LETTERS. REMOVE LETTERS SHOWING 1933. GRAY FOUNTAIN ON RIGHT. RED FLOWERS AROUND FOUNTAIN CIRCLE. GRAY VASE AND RED FLOWERS ON REAR LEFT. GREEN LAWN AND FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

PUT CLOUDS IN SKY

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

200 3/4
A4 3/4

3

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 4A9

ORDER NO. 70044

DATE 1-10-1934

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HOTEL WILLARD,
SAN FRANCISCO, CALIF.Photos for
this Customer

6 M

FC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: TWELVE STORIES OF SOLID COMFORT

BOT: HOTEL WILLARD (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METALFINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDERS

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

5x7

6

200 - 1/4

A - 5/4

6 - 3/4

NO

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

ROBBINS-TILLQUIST CO.,

SPOKANE, WASH.

NO. 4A10 ✓

ORDER NO. 70049

1-11-1934

DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: WATERFRONT SCENE ON

PUGET SOUND, AT TACOMA, WASH.

BOT: MOUNT RAINIER IN THE DISTANCE

TAKE OFF PART OF TOP TITLE "AT TACOMA, WASH."
AFTER 3M ARE RUN AND PRINT ON BALANCE

"WASHINGTON"

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. NO

IMPRINT SAME AS ABOVE

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL No. 4A11

ORDER NO. 70090 DATE 1-12-1934

CUSTOMER THE HERMITAGE ART CO.,
CHICAGO, ILL.

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: AMERICA'S FAVORITE PLACE OF
PILGRIMAGE

BOT: HOLY HILL IN WINTER

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE CARD ATTACHED FOR BLDG. COLORS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ARTCHROM,
WHITE BORDER

FRONT NO. K 12 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE $3\frac{3}{16} \times 5\frac{3}{16}$

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

B. 1 1/2
H.C. 1 1/4
A 5
C 1/4

Photo to KH
3/6/46
MS

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. 4A12 ORDER NO. 70090 DATE 1-12-1934

CUSTOMER HERMITAGE ART CO., CHICAGO, ILL.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTCHROM, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 12 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

TOP: AMERICA'S FAVORITE PLACE OF PILGRIMAGE
BOT: INTERIOR OF THE CHURCH AT HOLY HILL, WIS.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS AND CARDS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB. COLOR PROCESS										COLOR PLATES									
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Day	Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Day	Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE 3 3/16 x 5 3/16
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH, SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

Photo to HA
2/6/46
MS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4A13

ORDER NO. 70090

DATE

1-12-1934

CUSTOMER

HERM TAGE ART CO.,
CHICAGO, ILL

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M

PC

SIZE

3 1/2 x 5 1/2

STYLE ARTCHROM, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TOP: AMERICA'S FAVORITE PLACE OF
PILGRIMAGE

BOT: HOLY HILL FROM THE EAST, HOLY HILL, WIS.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120
133
150
175
Screen

COLOR DESCRIPTION

SEE CARD ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH — SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF —

ON WOOD — METAL.

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

2 1/2

A4 1/2

THE GREEN STAR,
WATKINS GLEN, N. Y.

NO. 4A14 ✓

ORDER NO. 70130

DATE 1-15-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP: ENTRANCE, AMPHITHEATRE,
WATKINS GLEN, N. Y.

IMPRINT SAME AS ABOVE

BOT: AT CHRISTMAS TIME

COLOR DESCRIPTION

USE PHOTO NO. 1. GRAY STONE STEPS AND BRIDGE. DARK GRAYISH STONE
GORGE AND ENTRANCE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

454

2 1/2

FETTERLY DRUG CO.,
PORT ALLEGANY, PA.

NO. 4A13
ORDER NO. 70151
DATE 2-6-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

COMMUNITY PARK SWIMMING

IMPRINT

NONE

POOL, PORT ALLEGANY, PA.

COLOR DESCRIPTION

BLDG. BROWN, GREEN ROOF, GRAY LAMP POSTS & LIGHTS, WHITE CORNICE &
TRIM, LIGHT GRAY FENCE, LIGHT GRAY CEMENT WALK & POOL, LIGHT GRAY
STEPS AND SLIDES, GREEN PINE HEDGE IN FOREGROUND AND REAR CENTER, TAN
SAND TENNIS COURT AND LIGHT FENCE IN REAR RIGHT, SHOW FLAG ON POLE,
GREEN TERRACE LAWN ON RIGHT WITH GRAY STEPS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COTTRILL'S PHARMACY,
ARCADE, N. Y.

NO. 4A16 ✓

ORDER NO. 70178

DATE 1-17-1934

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) TOP: CRYSTAL LAKE AND SCOUT
HAVEN NEAR RACADE, N. Y.

IMPRINT NONE

BOT: THE SUMMER CAMP OF BUFFALO COUNCIL,
BOY SCOUTS OF AMERICA

COLOR DESCRIPTION

BLDG. ON LEFT BROWN, RED ROOF. BLDG. IN REAR CENTER WHITE, GREEN ROOF. TENTS IN
REAR CENTER AND RIGHT TAN OR LIGHT BROWN. GREEN LAWN AND FOLIAGE. WHITE BOATS.
MAKE WATER BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A17 ✓

ORDER NO. 7018D

DATE 1-17-1934

X 6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) AN OLD CAPE COD HOME,
CAPE COD, MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 123

COLOR DESCRIPTION

Photo 5 B# 853

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — **X** CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Deadline

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 4A18 ✓

ORDER NO. 70182

DATE 1-17-1934

1 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108

R. M. NO

TITLE (IN FULL) STREET LEADING TO MEGANSETT
WHARF, NORTH FALMOUTH, CAPE COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 4A19 ✓
ORDER NO. 70182

DATE 1-17-1934

2 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) MAIN STREET, WELLFLEET, CAPE
COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A20

ORDER NO. 70180

DATE 1-17-1934

1 M BLACK & WHITE ~~EE~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108

R. M. NO

TITLE (IN FULL) WYCHMERE HARBOR, HARWICHPORT, IMPRINT SAME AS ABOVE
CAPE COD, MASS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

photo rec 3/9/34
YES

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A21

ORDER NO. 70180

DATE 1-17-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) HOTEL MELROSE, HARWICHPORT,
CAPE COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

2

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A22 ✓

ORDER NO. 70180

DATE 1-17-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON THE ROAD TO BATHING
BEACH, DEPOT STREET, DENNISPORT, CAPE
COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 108 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A23

ORDER NO. 70180

DATE 1-17-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

108

R. M

NO

TITLE (IN FULL)

BATHING BEACH, WEST DENNIS,

IMPRINT

SAME AS ABOVE

CAPE COD, MASS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Over to H.

1 1/2

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4 A24 ✓

ORDER NO. 70180

DATE 1-16-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) THE OLD THACHER HOUSE,
YARMOUTHPORT, CAPE COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT WOMAN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A25 ✓

ORDER NO 70180

DATE 1-16-1934

1 M BLACK & WHITE ~~XXXX~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

108

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

BIER GARTEN OF THE FLORENCE
TEA ROOM, SILVER BEACH, CAPE COD, MASS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A26

ORDER No 70180

DATE 1-17-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ALLEN'S HARBOR (MARINE
SERVICE) HARWICHPORT, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 108 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A27 ✓

ORDER NO. 70180

DATE 1-17-1934

1 M BLACK & WHITE RM POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M NO

TITLE (IN FULL) A CHARMING SPOT ON CAPE
COD, WEST HARWICH, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A28 ✓

ORDER NO. 70180

DATE 1-17-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WYCHMERE HARBOR, HARTICHPORT,
CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 108

R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A29 ✓

ORDER NO. 70180

DATE 1-17-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LEGION HALL, JOHN R.

MC KAY POST 287, WELLFLEET, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 108 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST CO., SOUTH YARMOUTH
CAPE COD, MASS.

NO. 4A30 ✓

ORDER NO. 70180

DATE 1-17-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. YES

TITLE (IN FULL) TOP: HIGH GRADE AND

IMPRINT SAME AS ABOVE

EXCLUSIVE TOURISTS RESORT

BOT: WOODMONT LODGES, SOUTH HARWICH, CAPE
COD, MASS.

COLOR DESCRIPTION

Photo ret. 5/14/34

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. D. WEST, SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A31 ✓

ORDER NO. 70180

DATE 1-17-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WOODMONT LODGES, SOUTH
HARWICH, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 108 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Photo ret. 5/14/34

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

dec 3/4
A 4 3/4

2 1/2

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A32 ✓

ORDER NO. 70191

DATE 1-17-1934

6 M ~~KKK~~ AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) BEACH SCENE CAPE COD,
MASS.

IMPRINT SAME AS ABOVE

(NOTE, BE SURE AND LEAVE ENOUGH SPACE

~~BETWEEN WORDS "SCENE" AND "CAPE COD" SO~~
COLOR DESCRIPTION CUSTOMER CAN IMPRINT A NAME OF A TOWN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 4A33

ORDER NO. 70187

DATE

1-17-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER Hotel Seville,
Springfield, Mo.

12M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE INSTRUCTIONS ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

2 3
40 1/2
A 6 1/2
C 1/2

CAMPBELL NEWS STORE,
KANE, PA.

NO. 4A34

ORDER NO. 70232

DATE 1/22/34

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF ROOSEVELT HIGHWAY
SHOWING WILDCAT PARK BETWEEN LUDLOW AND
KANE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

LIGHT CEMENT ROAD, ON REAR RIGHT BLDGS. WHITE, RED ROOFS. ON REAR CENTER PAVILION
DARK RED ROOF. SHOW BASEBALL DIAMOND AND GREEN LAWN IN REAR LEFT CENTER. BLDG.
IN RIGHT FOREGROUND GRAY, SHINGLE ROOF. SHOW REAR CENTER MOUNTAIN CLEAR AND
GREEN.
ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

200 3/4
A4 3/4

CAMPBELL NEWS STORE,
KANE, PA.

NO. 4A35

ORDER NO. 70232

DATE 1-22-1934

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

2

NO

TITLE (IN FULL)

ENTRANCE TO WILDCAT PARK ON
ROOSEVELT HIGHWAY BETWEEN LUDLOW AND
KANE, PA.

IMPRINT

NONE

COLOR DESCRIPTION

GRAY & BROWNISH MIXED STONE COLUMNS AND WALL. BLDG. TAN GRAY STONE, BROWN
CORNICE AND TRIM, DARK RED ROOF. BROWN DIRT DRIVE. CEMENT ROAD IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

2 1/2

A 4 3/4

CAMPBELL NEWS STORE,
KANE, PA.

NO. 4A36

ORDER NO. 70232

DATE 1-22-1934

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) HIGH SCHOOL FROM

IMPRINT

2

NO

EVERGREEN PARK, KANE, PA.

NONE

COLOR DESCRIPTION

BLDG. LIGHT CREAM BRICK, SLATE ROOF, DARK SASH. CREAM BRICK COLUMNS AT
ENTRANCE. CEMENT WALL ALONG LAKE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

✓ NO. 4A37

ORDER NO. 70281

DATE 1-23-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COMMUNITY CHURCH,
METHODIST-PRESBYTERIAN, DILLARD, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT PUBLISHED FOR HOMER J. DEAL,
DILLARD, GA. BY ASHEVILLE POST CARD
CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

photo ret. 3/9/34

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

✓ NO. 4A38

ORDER NO. 70281

DATE 1-23-1934

1 M BLACK & WHITE, POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M NO

TITLE (IN FULL) HEAD OF TENNESSEE BAPTIST

IMPRINT PUBLISHED FOR HOMER J. DEAL,

CHURCH, ESTB'D 1819, REBUILT 1930,
DILLARD, GA.

DILLARD, GA. BY ~~THE~~ ASHEVILLE POST
CARD CO.

COLOR DESCRIPTION

Take out Post

Photo rec. 2/9/34

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

~~NO~~ X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A39

ORDER NO. 49213

DATE 9-20-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE HERMITAGE ART CO., INC.,
CHICAGO, ILL.

Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE SKY-TINT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ST. FRANCIS HOSPITAL, CINCINNATI,
OHIO

FRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

REMOVE ROOFS IN LOWER RIGHT FOREGROUND AND TREE
BRANCHES AND SHOW STREET HERE INSTEAD. ALSO
TAKE OUT THAT POST NEAR THE BOTTOM OF THE VIEW,
WITH THE WIRE EXTENDING RIGHT AND LEFT. REMOVE
LETTERING.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	On Day

SIZE — WIDE — HIGH SAME SIZE —
SCREEN — 55 — 60 — 85 100 110 — 120 133 — 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	On Day

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2003/4
A43/4

2 1/2

SALING'S,
LIGONIER, PA.

NO. 4A40 ✓
ORDER NO. 70332
DATE 1-31-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LINCOLN HIGHWAY SHOWING
BATHING BEACH AND LIGONIER MTS.
EAST OF LIGONIER, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT CEMENT ROAD, WHITE FENCE. BLDGS. WHITE, DARK RED ROOFS. 1st
BLDG. ON RIGHT GRAY STONE, GREEN ROOF. SHOW BATHING POOL IN
REAR CENTER. MAKE MOUNTAINS IN REAR CENTER GREEN. SHOW SWIMMING
POOL IN REAR CENTER. SHOW GREEN LAWN IN REAR CENTER IN FRONT OF
COTTAGES. ORANGE COLOR SUN SHADES ON RIGHT OF SWIMMING POOL.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2
3

J.D. JOHNSTON NEWS STAND,
INDIANA, PA.

NO. 4A41

ORDER NO. 70338
1-25-1934

DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GYMNASIUM, STATE

TEACHERS' COLLEGE, INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE COLUMNS, GABLES, STEPS AND BASE. CREAM
CREAM DOORS AND SASH. SLATE ROOF ON REAR LEFT. DARK RAILINGS ON
STEPS. REMOVE LUMBER AND BOXES ON REAR LEFT. GREEN LAWN &
FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. A42 ✓

ORDER NO. 70383

DATE 1-31-1934

12^M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M NO

TITLE (IN FULL) TOP: "IN WYOMING"

IMPRINT SAME AS ABOVE

BOT: "WHERE THE OLD WEST STILL LIVES"

PRIVATE NO. BEFORE UPPER TITLE: 1033

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. HAVE BACKGROUND SHOW THROUGH VERSE, DO NOT ~~REPRODUCE~~
HAVE PLAIN BACKGROUND. SHOW FAINT CLOUDS OR GRASSY SCENE. HAVE PICTURES AT
TOP AND BOTTOM FADE OUT GRADUALLY, ~~REPRODUCE~~ USE HAND LETTERING ON VERSE SIMILAR
TO PHOTO CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

see
A6

3
5 1/2

make a blue print

8
1

HENRY S. BEACH,
EL PASO, TEX.

NO. 4A43

ORDER NO. 70382

DATE 1-31-1934

12½ M PHOTOCHROM POST CARDS, ~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AIRPLANE VIEW, BUSINESS

IMPRINT H.S.B.

SECTION, EL PASO, TEXAS (2 plate)

PRIVATE NO. BEFORE TITLE: 2156

COLOR DESCRIPTION

THE VACANT SPACE IN THE NO. CORNER OF THE PICTURE IS RAILROAD PROPERTY AND ALL LAID OUT IN A GREEN LAWN. CUT PHOTO AS MARKED ON BACK IF IT WILL BRING OUT THE MAIN BLDGS. TO A BETTER ADVANTAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 lines
rel
47

TYPE

EDWARD A. HESS,
STOCKTON, CALIFORNIA

NO. 4A44

ORDER NO. 70381

DATE 3-1-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: PIONEERS CABIN,

CALAVERAS GROVE OF BIG TREES, CALIFORNIA
BOT, SMALL TYPE: (C) ED. HESS
LOWER CENTER: MORE THAN 33 FEET ACROSS
AT THE GROUND.

PRIVATE NO. LOWER RIGHT CORNER: 112

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 62 R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP NEXT SPACE "PLACE STAMP
HERE"

PUT PLATE NO. ON FRONT.

SEE INSTRUCTIONS ATTACHED. VERY PARTICULAR CUSTOMER.

See 4A45

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy

101

HE 1
A 43/4

22

EDWARD A. HESS,
STOCKTON, CALIFORNIA

NO. 4A45 ✓

ORDER NO. 70381

DATE 3-1-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 62 R. M. YES

TITLE (IN FULL)

LOWER CENTER: ~~XXXXXXXXXX~~

IMPRINT SAME AS ABOVE

CALAVERAS GROVE OF BIG TREES, CALIFORNIA

PUT IN STAMP SPACE "PLACE STAMP HERE"

PRIVATE NO. LOWER RIGHT CORNER: 114

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. VERY PARTICULAR CUSTOMER

See 4A44

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush
JP

3

W. J. HARRIS CO., INC.,
ST. AUGUSTINE, FLA.

NO. 4A46
ORDER NO. 70412
DATE 2-1-1934

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN OF YOUTH AND CROSS,
1513, ST. AUGUSTINE, FLA.
AUGUSTINE,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRING OUT CROSS, ALSO FERNS ABOVE WELL. DO NOT MAKE CARD TOO DARK.
WORK IN STONES IN FLOOR, UPPER RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

photo ret 3/9/34
YES

A4³/₄

3

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A47
ORDER NO. 70442
DATE 2-6-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) WILLIAM H. GOLDING
JUNIOR AND SENIOR HIGH SCHOOL,
COBLESKILL, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER- 13

COLOR DESCRIPTION

BRICK IS SOMEWHAT OF A MIXTURE BETWEEN A PINK AND TAN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

14

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A48

ORDER NO. 70442

DATE 2-6-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) N. Y. STATE SCHOOL OF
AGRICULTURE, COBLESKILL, N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER - 12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE TELEGRAPH POLE IN CENTER. SEE 0A3575 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

NO. 4A49

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

ORDER NO. 70442

DATE 2-6-1934

6 M ART AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) CENTER PARK, COBLESKILL, N. Y. IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER- II

COLOR DESCRIPTION

RED ROOF, CONCRETE RAIL,

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

✓ NO. 4A50
ORDER NO. 70442

DATE 2-6-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M

NO

TITLE (IN FULL)

BIRD'S-EYE VIEW OF
COBLESKILL, N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 14

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Show proof to C. T. Inc

5 1/2

45

F. W. WOOLWORTH CO.,
BATTLE CREEK, MICH.

NO. 4A51

ORDER NO. 70451

DATE 2-6-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MICHIGAN AVENUE,
BATTLE CREEK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Curt Teich

9

4752

Potts

1/2

Lith #54

9367

make up 9-34
33

F. W. WOOLWORTH CO.,
BATTLE CREEK, MICH.

✓ NO. 4A52

ORDER NO. 70451

DATE 2-6-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) SOUTHEASTERN JUNIOR

IMPRINT NONE

HIGH SCHOOL, BATTLE CREEK, MICH.

COLOR DESCRIPTION

RED BRICK BLDG.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A5

22

NO. 4A53

ORDER NO. 70451

DATE 2-6-1934

F. W. WOOLWORTH CO.,
BATTLE CREEK, MICH.

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

2

NO

TITLE (IN FULL)

ROSE GARDEN AND

IMPRINT

NONE

FOUNTAIN AT KELLOGG COMPANY, BATTLE
CREEK, MICH.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

KING'S NEWS STAND,
NILES, OHIO

NO. 4A54

ORDER NO. 70474

DATE 2-6-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

U. S. POST OFFICE,
NILES, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

LIGHT STONE ALL OVER. BRONZE LAMP POSTS, DOORS & WINDOW GRATINGS ON
TOP CENTER WINDOWS. GRAY SASH ON LEFT & RIGHT. SHOW FLAG ON POLE. DARK
RED TILE ROOF. GRAY STEPS. GREEN HEDGE & LAWN ON LEFT. REMOVE AUTOS
ON LEFT & RIGHT. REMOVE POST & WIRE IN CENTER.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 4A55 ORDER NO. 70484 DATE 2-7-1934

CUSTOMER WAYLAND MANOR,
500 ANGELL, PROVIDENCE, R. I.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE BLACK & WHITE, WHITE
BORDER

PLACE OF TITLE Upper Lower Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WAYLAND MANOR, PROVIDENCE, R. I.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PORTION OF PHOTO AS MARKED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH, SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDERS

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A56

ORDER NO. 70543

DATE 2-12-1934

12 1/2 M AMERICAN ART FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) POINT LOOKOUT, EAST

IMPRINT NO

WINDHAM ON THE MOHICAN TRAIL IN THE
CATSKILLS

COLOR DESCRIPTION

USE PHOTO NO. 4A-H199. BLDG. IVORY. TERRACOTTA TRIM, WHITE WINDOW SASH.
MOTTLED GRAY AND ~~ML~~ DULL RED ROOF. ORANGE & GREEN AWNINGS. GREEN &
WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2 1/2

A4 3/4

F.W. WOOLWORTH CO.,
ANTIGO, WIS.

NO. 4A57 ✓

ORDER NO. 70591

DATE 2-15-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ELKS' CLUB, ANTIGO,
WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT HARTFORD'S BOOK STORE,
ANTIGO, WIS.

COLOR DESCRIPTION

VERY LIGHT RED & BROWNISH BRICK.

SUBMIT: RET. PHOTO ☒ B. & W. PROOF ☒ HANDCOL. PROOF ☐ RETURN PHOTO. ☐
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7

3 1/2

F. W. WOOLWORTH CO.,
ANTIGO, WIS.

NO. 4A58 ✓

ORDER NO. 70591

DATE 2-15-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FIFTH AVENUE,
ANTIGO, WIS.

IMPRINT HARTFORD'S BOOK STORE,
ANTIGO, WIS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A6

9

F.W.WOOLWORTH CO.,
ANTIGO, WIS.

NO. 4A59 ✓
ORDER NO. 70591
DATE 2-15-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LANGLADE COUNTY
MEMORIAL HOSPITAL, ANTIGO, WIS.

FRONT NO. 1 R. M NO

IMPRINT HARTFORD'S BOOK STORE,
ANTIGO, WIS.

COLOR DESCRIPTION

YELLOW BRICK BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A 4 3/4

2

WESLEY ANDREWS, INC.,
PORTLAND, ORE.

NO. 4A60

ORDER NO. 70583

DATE 2-15-1934

12 1/2 M AMERICAN ART POST CARD, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOWARD PLATT GARDENS,
O. S. L. DEPOT, BOISE, IDAHO

XXXXX SMALL TYPE: PHOTO BY WESLEY ANDREWS

FRONT NO.

R. M

IMPRINT

37

NO

SAME AS ABOVE

COLOR DESCRIPTION

COLOR OF BLDG. SAME AS 3412-29. NOTE THE STONE GROTTO LEFT CENTER, SAME COLOR
ROCKS AS ON 3412-29. TREES AT EXTREMES HAVE GROWN LARGER. FLOWERS MORE PROFUSE
AND SHOULD BE MORE PROMINENT. ALSO ~~XXXXXX~~ SHRUBS IN FOREGROUND.

USE SMALL PHOTO. LARGE PHOTO ONLY FOR DETAIL.

RETURN LARGE PHOTO

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 4A61

ORDER NO. 70688

DATE 2-20-1934

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SALT LAKE CITY MUNICIPAL

AIR PORT, SALT LAKE CITY, UTAH

PRIVATE NO. BEFORE TITLE: 502

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS AND TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 4A62

ORDER NO. 70688

DATE 2-20-1934

12^M AMERICAN ART POST CARD WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

MAIN STREET AT NIGHT,
SALT LAKE CITY, UTAH

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 501

COLOR DESCRIPTION

see 3A-H215 FOR COLORS. DO NOT TAKE OUT REFLECTION IN STREET.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

W. T. OXLEY,
FERGUS FALLS, MINN.

NO. 4A63

ORDER NO. 70801

DATE 2-28-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. FEDERAL BUILDING
AND POST OFFICE, FERGUS FALLS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 2,500 ARE RUN.

COLOR DESCRIPTION

GRAY GREEN ROOF. RED BRICK AND SANDSTONE BLDG. GRANITE BASE. SHOW FLAG ON POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very
Rush

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 4A64

ORDER NO. 70824 DATE 2-28-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER AVAILABLE FIREPROOF WAREHOUSE,
CHICAGO, ILLINOIS

12 1/2 M PC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AVAILABLE FIREPROOF WAREHOUSE

FRONT NO. 5 (All of this on a BORDER R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 2637-30 AND PHOTO OF MAYFLOWER
TRANSIT CO. TRUCK IN ENVELOPE 3A202.

SUBMIT PENCIL SKETCH.

COLOR DESCRIPTION

SEE CARDS ATTACHED.

2 (3) to red
9/7/34

DEADLINE

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

S. S. KRESGE CO.,
MANKATO, MINN.

NO. 4A65

ORDER NO. 70837

DATE 2-28-1934

3½ M AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) UNITED STATES POST

IMPRINT NONE

OFFICE AND COURT HOUSE, MANKATO, MINN.

COLOR DESCRIPTION

SHOW FLAG. TAKE OUT FIRE PLUG AND WASTE BOX ON CORNER. REGULAR BRIDGE ROCK,
RED ROOF. GREEN DOORS. PINKISH TAN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 4A66 ✓ ORDER NO. 70869 DATE 3-2-1934

CUSTOMER THE COLISEUM,
~~PARKERSBURG~~, W. VA.
PARKERSBURG,

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3½ x 5½
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
TOP W. VA.'S LARGEST BALL ROOM
BOT. THE COLISEUM, PARKERSBURG, W. VA.

STYLE AMERICAN ART
(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
— Photograph each - Size 5x7 - 8x10 - 10x12
— Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT
HALFTONES FROM — COPIES
DUPLICATES — ZINC COLOR PLATES
LINE & HALFTONE CMH. — COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
ZINC ETCHINGS FROM — COPIES
DUPLICATES — COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
SIZE — WIDE — HIGH, SAME SIZE —
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
— FLAT — GOOD — IN COLORS — SPECIAL STOCK
— ELECTROTYPES EACH OF —
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

200 5
1/4
5
1/4

ORME DRUG CO.,
MARION, KY.

NO. 4A67 ✓

ORDER NO. 70887

DATE 3-2-1934

KIM. P.C.

BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

CITY FILTRATION PLANT AT MARION,
KY.

IMPRINT

DISTRIBUTED BY ORME DRUG CO.,
MARION, KY.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ORME DRUG COMPANY,
MARION,
KENTUCKY.

NO. 4968 ✓

ORDER NO. 70887

DATE 3-2-1934

I M P.C.

BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT

RESERVOIR SUPPLY^{ING} MARION, KY. WITH
WATER

DISTRIBUTED BY ORME DRUG CO.,
MARION, KY.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F. W., WOOLWORTH CO.,
NEW CASTLE, PA.

NO. 4A69

ORDER NO. 70899

DATE 3-5-1934

3 M 500 POST CARDS, AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) U. S. POST OFFICE,

IMPRINT

NONE

NEW CASTLE, PA.

BOT. SMALL TYPE- (C) W.G. ECKLES CO., ARCHITECTS
(LOWER RIGHT)

COLOR DESCRIPTION

BLDG. VERY LIGHT GRAY STONE. WINDOW FRAMES & GRILL ON WINDOWS ALL
GRAY ALUMINUM METAL. ALSO DOORS. LAMP POSTS LIGHT GRAY ALUMINUM.
NARROW GRASS PLOT AROUND BLDG. BASE LINE BELOW COLUMNS DARK GRAY
GRANITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MRS. JOHNNY BAKER,
GOLDEN, COLORADO

NO. 4A70

ORDER NO. 70913

DATE 3-6-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) TOP: DENVER AT NIGHT FROM
VERANDA OF THE "BUFFALO BILL" MEMORIAL
MUSEUM

IMPRINT "JOHNNY" BAKER, GOLDEN, COLO.

NOTE LEFT- LOOKOUT MT. COLO. RIGHT:
ELEVATION 7,342

at left. ~~NAME~~: (C) MRS. JOHNNY BAKER

COLOR DESCRIPTION

LOG RAILINGS, ETC. ARE BROWN, NOT TOO DARK. FLOOR GREY. TELESCOPES ROUND FLOOR
PIECE ALUMINUM, ALSO STEPS, WITH GREY RUBBER MAT ON EACH STEP. THE RAILS ARE
SHINY CHROMIUM, LOWER PART OF BASE AND BOX ARE IRON (BLACK) AND BETWEEN THE
TWO IS STEEL. BARREL OF TELESCOPES IRON AND STEEL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4A71

ORDER NO. 71028

DATE 3-13-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER KENROSE HOTEL,
CHICAGO, ILL.

Photos for
this Customer

12 1/8 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KENROSE HOTEL 6417-23 KENWOOD AVE.

CHICAGO 120 ROOMS SINGLE ROOMS \$1.00 UP
DOUBLE ROOMS \$1.50 UP

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
IMPRINT: Customer

(All of this on address side)

R. M. Yes No
Special type as sample
T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. (SAME AS IA-H564)
EXTERIOR: PUT A FEW LEAVES ON TREES, BUT NOT
TO OBSTRUCT VIEW OF BLDG. BLDG. AT RIGHT &
LEFT NOT TO BE IN FINISHED CARD.

INTERIOR: REMOVE REFLECTIONS. X

COLOR DESCRIPTION

EXTERIOR: AWNING NO. 32, WHITE LETTERS & LINES.
LIGHT POST NO. 10. BRICK #22, WINDOWS BETWEEN
4 & 23.

INTERIOR: CEILING #10. BEAMS #9, CHANDELIER 31,
WALLS #10. PANELS 9, CARPET DARK BLUE BACKGROUND
WITH TAPESTRY DESIGN. SPACE AROUND CARPET NO. 4
14. TABLES DARK OAK. SOFAS AT RIGHT & IN BOTH CORNERS
BLUISH GREEN, SIMILAR TO 23. SOFA AT LEFT AND CHAIRS
TAPESTRY. LAMP SHADES VARIOUS COLORS (PINK, ORANGE & ON TABLES
#14.) DOOR AT LEFT DARK OAK.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM CDPIES

DUPLICATES ZINC COLD PLATES

LINE & HALFTONE COMB. COLD PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Base Dry

ZINC ETCHINGS FROM CDPIES

DUPLICATES COLD PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Base Dry

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GDD IN CDLRS SPECIAL STOCK

ELECTROTYPES EACH OF
DN WOOD METAL

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

1/2
5 1/2
1 1/2
7 1/2
1 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A72

ORDER NO. 71027

DATE 3-13-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER COLONIAL HOTEL,
CHICAGO, ILL.

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full THE COLONIAL HOTEL, 6325-6337 KENWOOD
AVE., CHICAGO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS 106567. FLOWER BOXES ON WINDOW
SILLS ARE GREEN.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Photo reb 7/2/34

Cover

2 1/2

45

CITY NEWS & SPORTING GOODS STORE,
SALEM, OHIO

NO. 4A74 ✓

ORDER NO. 71803

DATE 4-18-1934

6 M AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ENTRANCE TO CENTENNIAL
PARK, SALEM, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT NONE

~~Photo 9777/51~~
3e 4602

COLOR DESCRIPTION
PINK AND PURPLE FLOWERS. GRAY PAVILION LATE ROOF. REAR BLDG. ON RIGHT
BROWN, GREEN ROOF. GRAY DRIVEWAY. GREEN LAWN & FOLIAGE.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A73 ✓
ORDER NO. 71086
DATE 3-16-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

55

NO

TITLE (IN FULL)

PRESBYTERIAN CHURCH,

IMPRINT

SAME AS ABOVE

BLOWING ROCK, N. C.

PRIVATE NO. BEFORE TITLE- 731

COLOR DESCRIPTION

BLUEISH GRAY ROOF. NATURAL GRAY ROCK STONE BLDGS. SIXXINER
STAINED WINDOW GLASS. BLDG. TO RIGHT LIGHT GRAY. GREEN ROOF, WHITE
TRIM. TAKE OUT MAN, HYDRANT AND WIRES.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

200 3/4
4-4 3/4

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A76 ✓
ORDER NO. 71086
DATE 3-16-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) HIGHLANDS COUNTRY CLUB,
HIGHLANDS, N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 732

COLOR DESCRIPTION

RUSTIC WOODEN BLDG., MEDIUM GREEN ROOF, BRING OUT LAKE

Photo ret.
4/9/34

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A77 ✓

ORDER NO. 71086

DATE 3-16-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) KENTUCKY HOME HOTEL,
HENDERSONVILLE, N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 733

COLOR DESCRIPTION

LIGHT CREAM YELLOW BLDG., WHITE TRIM. BLACK WINDOW FRAMES.
BANNISTER RAILS 1ST & 2ND STORY ARE CHOCOLATE TRIM. ROCK WALL.
BLACK LAMP. FEW FLOWERS AROUND HOTEL ARE PINK AND WHITE. GREEN
LAWN.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. —

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2c1
A5

1
2

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A78 ✓

ORDER NO. 71083

DATE 3-16-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R, M YES

TITLE (IN FULL) BIRD'S-EYE VIEW OF U.S.
VETERANS' HOSPITAL, NO. 60, OTTEEN,
N. C. "IN THE LAND OF THE SKY"
PRIVATE NO. BEFORE TITLE- 730

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDGs. LIGHT CREAM STUCCO, GREEN ROOFS. LEAVES IN FOREGROUND A
GLOSSY GREEN, MOUNTAINS VARIOUS SHADES OF GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT. TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Deadline
JB

DEADLINE

3

rephoto 5x7
Ret. 2 1/2

A. C. SMITH,
CARROLLTON, MO.

NO. 4A79 ✓

ORDER NO. 71143

DATE 4-4-1934

2 M DUOTONE POST CARDS, WHITE PORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 2 R. M NO

TITLE (IN FULL)
CARROLL COUNTY COURT
HOUSE, CARROLLTON, MO.

IMPRINT
NONE

COLOR DESCRIPTION

USE PHOTO NO. 46516-C

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2 1/2

J.S. MACK,
MC KEESPORT, PA.

NO. 4A80 ✓

ORDER NO. 49261

DATE 9-25-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) BRUSH VALLEY GAME
PRESERVE, INDIANA COUNTY, PA. ON
ROUTE NO. 56, FOUR MILES FROM HOMER
CITY, BETW EN HOMER CITY AND INDIANA, PA.

IMPRINT
NONE

COLOR DESCRIPTION

BUFFALO BROWN COLOR. DEER ON RIGHT & REAR LEFT FAWN OR DEER COLOR.
REMOVE DEAD LIMB: ON TREE ON RIGHT. CEMENT ROAD. GREEN FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE DEADLINE

2 1/2

A4 3/4

C. W. ROGERS,
ELY, NEVADA

NO. 4A81 ✓

ORDER NO. 71163

DATE 3-21-1934

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 2

R. M. YES

TITLE (IN FULL) TOP: FEDERAL HIGHWAY 93

IMPRINT NONE

THROUGH CONNOR'S PASS, CONNECTING
BOT: WESTERN CANADA, IDAHO, MONTE NEVA,
MC GILL, ELY, LAS VEGAS AND OVER BOULDER
DAM TO MEXICO AND SOUTH AMERICA

COLOR DESCRIPTION

IMPROVED BLACK OILED ROADS WITH A WHITE MARK IN MIDDLE, AS SAMPLE ATTACHED.
PHOTO WAS TAKEN BEFORE ROAD WAS OILED AND FIXED UP.

Photo ret.
5/10/34

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

A 436

2 1/2

C. W. ROGERS,
ELY, NEVADA

NO. 4A82

ORDER NO. 71163

DATE 3-21-1934

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP: LINCOLN HIGHWAY THROUGH
WHITE HORSE PASS CONNECTING
BOT: SALT LAKE CITY, WINDOVER, MONTE
NEVA, MC GILL AND ELY, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT

NONE

//

COLOR DESCRIPTION

IMPROVED BLACK OILED ROADS WITH A WHITE MARK IN M DDLE, AS SAMPLE IN
ENV. 4A81. PHOTO WAS TAKEN BEFORE ROAD WAS OILED AND FIXED UP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

RETURN PHOTO.

Photo ret. 5/10/34

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Show B & W proof to C.T. Co

DEADLINE

3

6 1/2

C. W. ROGERS,
ELY, NEVADA

NO. 4A 83

ORDER NO. 71163

DATE 3-21-1934

A5

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) TOP: HOTEL NEVADA

IMPRINT NONE

BOT: ELY, NEVADA

COLOR DESCRIPTION

REMOVE TREES AND FENCE AT LEFT OF BLDG. TREES AT RIGHT ARE O.K. STREET IS BLACK. HOTEL IS FACED WITH RED BRICK LIKE 121929 ATTACHED. TRIMMINGS AROUND DOORS AND WINDOWS, THE CORNERS AND THE WINDOW AWNINGS ARE A GRAYISH WHITE WHICH SETS THE BUILDING OFF VERY NICELY.

Photo ret 5/10/34

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

8

2

A 4³/₄

S. S. KRESGE CO.,
CHILlicoTHE, OHIO

NO. 4A84 ✓

ORDER NO. 71197

DATE 3-21-1934

3¹/₂ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

CHILlicoTHE HIGH

IMPRINT

NONE

SCHOOL, CHILlicoTHE, OHIO

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF. LIGHT ~~STONE~~ STONE CORNICE, TRIM AND ENTRANCE.
GRAY SASH AND DOORS. COPPER TOWER, BRONZE LIGHTS. GREEN LAWN AND SHRUBBERY.
CEMENT WALKS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in 2CH-1663

4/5

3 1/2

A4 3/4

S. S. KRESGE CO.,
CHILLICOTHE, OHIO

NO. 4A85

ORDER NO. 71197

DATE 3-21-1934

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

2

NO

COURT HOUSE, CHILLICOTHE,
OHIO

IMPRINT

NONE

COLOR DESCRIPTION

LIGHT CREAM COLOR ALL OVER, TOWER, ETC. DARK LAMP POSTS ON STEPS.
RED ROOF, OAK DOORS. DARK RAILINGS. GRAY STEPS. ON RIGHT BLIDS. RED
BRICK, WHITE TRIM. REMOVE BLDG. ON RIGHT EDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

HC^{3/4}
A4^{1/2}

2

S. S. KRESGE CO.,
CHILLICOTHE, OHIO

NO. 4A86 ✓

ORDER NO. 71197

DATE 3-21-1934

3¹/₂ M AMERICAN ART POST CARD, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

GOLF COURSE AND COUNTRY

IMPRINT

NONE

CLUB, CHILLICOTHE, OHIO

COLOR DESCRIPTION

CENTER BLDG. WHITE, GREEN ROOF. BLDG. ON LEFT BROWN, WHITE TRIM & CORNIC.
GREEN XXX ROOF. REAR BLDGS. BUFF AND GRAY. BRIGHT GREEN LAWN. GREEN
FOLIAGE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A 5 1/2

F. W. WOOLWORTH CO.,
POPLAR BLUFF, MO.

5

NO. 4AB7

ORDER NO. 71210

DATE 3-21-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) MAIN STREET, POPLAR
BLUFF, MO.

IMPRINT NONE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. 4A88

ORDER NO. 71223

DATE 3-22-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE R.I.CROWN CORP.,
PROVIDENCE, R. I.

12 1/2 M FC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper Lower Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE NEW CROWN HOTEL COFFEE SHOP

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE ____ WIDE ____ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO

YES

NO

2 1/2
HC 1 1/4
A 5 3/4
C 1/2

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

DIAL NO. 4A89 ORDER NO. 71222 DATE 3-22-1934

CUSTOMER THE ROSARY SOCIETY,
BLOOMINGTON, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE BLACK & WHITE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW HOLY TRINITY CHURCH, BLOOMINGTON,
ILL.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES										ZINC ETCHINGS FROM _____ COPIES																	
DUPLICATES _____ ZINC COLOR PLATES										DUPLICATES _____ COLOR PAINTS																	
LINE & HALFTONE COMB. _____ COLOR PROCESS										DUPLICATES _____ COLOR PAINTS																	
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day														
SIZE <u>3 3/16</u> x <u>5 3/16</u>														SIZE _____ WIDE _____ HIGH, SAME SIZE _____													
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150														BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)													
ETCHING DEPT. PAINT IN BACKGROUND SOLID														PROOFS													
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER														FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK ELECTROTYPES EACH OF _____ ON WOOD METAL													

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2

app 1
A5

WESTERN PUBL. & NOV. CO.,
LOS ANGELES, CALIF.

NO. 4A90 ✓
ORDER NO. 71248
DATE 3-27-1934

25M *American Art*
~~ART~~ ~~COLORIONS~~ FOLDER VIEW WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL)

ENTRANCE, FOYER OF NEW
MAUSOLEUM

IMPRINT

NO

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

69

WESTERN PUBLISHING CO.
LOS ANGELES, CALIF.

NO. 4A91

ORDER NO. 71248

American Art

DATE 3-27-1934

25 X 31 M 3 ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) THREE OF THE SEVEN

IMPRINT NO

NO

NO

BEAUTIFUL ANTIQUE ENGLISH ART
GLASS WINDOWS

COLOR DESCRIPTION

SEE TISSUE ATTACHED. CENTER WINDOW IS MADE UP OF VARIOUS SHADES
OF PURPLE AND LAVENDAR. THE ARCH IS SHADES OF PALE GREEN, EDGE
OR ARCH ALTERNATING PURPLE AND BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DEADLINE

2001 1/4
A4 3/4

32

WESTERN PUBL. & NOV. CO.,
LOS ANGELES, CALIF.

American Art

NO. 4A92 ✓
ORDER NO. 71248

DATE 3-27-1934

25M ART ~~COLORTONE~~ FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL)

FIRST UNIT OF 10,000

IMPRINT

NO

CRYPT MAUSOLEUM

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

A43

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A93 ✓
ORDER NO. 71294
DATE 3-27-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 47 R. M. NO

TITLE (IN FULL) KENNETT CONSOLIDATED
SCHOOL, KENNETT SQUARE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED & BUFF MOTTLED OR MIXED BRICK. LIGHT STONE CORNICE,
COLUMNS AND TRIM. LIGHT CEMENT STEPS & RAILINGS ON STAIRWAY.
DARK STREET PAVING ON STREET ON RIGHT & LEFT. LIGHT CEMENT
WALKS. PINK FLOWERS ON BUSHES ON LEFT. GREEN LAWN & SHRUBBERY.
LIGHT WINDOW SASH, BUFF BLINDS. REMOVE WIRE & CABLE ACROSS PHOTO.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush
PT

7

2 1/2

A 4 3/4

MAPLE SHADE INN,
PULASKI, VA.

NO. 4A94

ORDER NO. 71322

DATE 3-28-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

MAPLE SHADE INN,
PULASKI, VA.

IMPRINT

NONE

COLOR DESCRIPTION

BLDG. BUFF COLOR, BROWN CORNICE & WINDOW FRAMES, BROWN PANELS ON
CENTER GABLES, FIRST STORY GRAY STONE, DARK GREEN ROOF, BROWN
STEPS, BROWN AND GRAY MIXED STONE WALL, GREEN LAWN AND SHRUBBERY
AND YXNES VINES ON PORCH. REMOVE WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Best

4

240 3/4
A 4 3/4

2

TYLER DRUG CO.,
PULASKI, VA.

NO. ~~4825~~ 4A95 ✓

ORDER NO. 71327

DATE 3-28-1934

3M 500 POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NR

YES

TITLE (IN FULL) DRAPER'S MOUNTAIN AND
U. S. ROUTE 11, LOOKING TOWARDS
PULASKI, VA.

IMPRINT

NONE

COLOR DESCRIPTION

DARK ROAD, WHITE LINE. REAR BLDGS. IN CENTER RED AND WHITE. GREEN
MOUNTAIN FOLIAGE. MAKE MOUNTAINS IN DISTANCE CLEAR AND GREEN.
BROWN EARTH ON RIGHT AND LEFT OF ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

2001
A43

TYLER DRUG CO.,
PULASKI, VA.

NO. 4A96 ✓

ORDER NO. 71327

DATE 3-28-1934

3 M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

YES

TITLE (IN FULL) DRAPER'S MOUNTAIN AND
VALLEY FROM U. S. ROUTE NO. 11, ALTITUDE
2,750 FT., PULASKI, VA.

IMPRINT

NONE

COLOR DESCRIPTION

DARK GREEN FOLIAGE. SHOW MOUNTAINS IN REAR CLEARLY AND GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A97 ORDER NO. 71359 DATE 3-29-1934

CUSTOMER HYDE PARK HOTEL,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
THE HYDE PARK HOTEL, HYDE PARK BLVD.
AND LAKE PARK AVE., CHICAGO, ILL.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Subma — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE CARD ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
DUPLICATES COLOR PALETES
LINE & HALFTONE COMB. COLOR PROCESS

SIZE 3 3/16 x 5 3/16
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH DF
ON WOOD METAL

NO

YES

RETURN PHOTO

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

A 43/4

W. E. AND M. E. ATKINSON,
ELDON, MO.

NO. 4A98
ORDER NO. 71358
DATE 3-30-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP- LAKE OF THE OZARKS IMPRINT SAME AS ABOVE

BOT- NIANGUA BRIDGE ~~XXXXXXXX~~ CARRYING
U. S. HIGHWAY NO. 54 OVER LAKE
OF THE OZARKS

COLOR DESCRIPTION

ALSO IN FOLDER

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

A4³/₄

3¹/₂

W. E. AND M. E. ATKINSON,
ELDON, MO.

NO. 4A99 ✓

ORDER NO. 71358

DATE 3-30-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) TOP- LAKE OF THE OZARKS IMPRINT SAME AS ABOVE

BOT- SOUTH APPROACH TO BAGNELL DAM,
ELDON, MO.

COLOR DESCRIPTION

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10

A4 1/2

3 1/2

NO. 4A100 ✓

PUBLISHED FOR PARKER'S BOOK STORE, ORDER NO. 71371
DANVILLE, VA.

DATE 4-12-1934

121 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

U. S. POST OFFICE AND
COURT HOUSE, DANVILLE, VA.

IMPRINT

SAME AS ABOVE

PHOTO 5BA 356

COLOR DESCRIPTION

LIGHT STONE, DARK GREEN SASH & WINDOWS CASINGS. BRASS DOORS.
GREY STEPS AND LAMP POSTS. MAKE GREEN LAWN NEXT TO BLDG.
MAKE GREEN SPRINGTIME BUDS ON TREES. REMOVE POLE ON RIGHT EDGE &
WIRES. SHOW FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE
DEADLINE

5 1/2

A4 3/4

PUBLISHED FOR PARKER'S BOOK STORE,
DANVILLE, VA.

NO. 4A101 ✓

ORDER NO. 71371

DATE 4-12-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW ARMORY AND CITY

AUDITORIUM, DANVILLE, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO 5BH356

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE BASE & CORNICE. DARK GREEN SASH & DOORS.
REMOVE SNOW AND WATER ON STREET. BLDGS. ON REAR LEFT DARK RED
GREY TRIM. REMOVE POLES & WIRES. SHOW GREEN LAWN ON RIGHT FOREGROUND

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

9

A4 1/2

2

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A102 ✓

ORDER NO. 71420

DATE 4-3-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STADIUM, NAVAL
TRAINING STATION, NORFOLK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAND STAND LIGHT RED BRICK, WHITE FACINGS. DARK GREEN
WOODWORK. STAND TO RIGHT OF GRAND STAND RED BRICK WALLS.
WHITE CONCRETE FACINGS AND SEATING 18 STEPS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

73

3 1/2

A43

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A103

ORDER NO. 71420

DATE 4-3-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

HOSTESS HOUSE, NAVAL
TRAINING STATION, NORFOLK, VA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

WHITE WITH DEEP GREEN BROWN TRIMMINGS. SIGN HOSTESS HOUSE.
YELLOW GOLD AGAINST DARK GREEN BACKGROUND. ENTRANCE ALSO
DARK GREEN. ROOF SLATE GREY. ADD LITTLE FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

34

LOUIS KAUFMANN & SONS.
BALTIMORE, MD.

NO. 4A104 ✓

ORDER NO. 71420

DATE 4-3-1934

121 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

47

R. M.

NO

TITLE (IN FULL) ADMINISTRATION BUILDING.

IMPRINT

SAME AS ABOVE

NAVAL TRAINING STATION, NORFOLK, VA.

COLOR DESCRIPTION

LIGHT RED BRICK, WHITE FACINGS AND ROOF RAILING. DOME OF
CENTRAL BLDG. A DUSY BROWN RED COLOR. ALL OTHER ROOFS SLATE GRAY
ELIMINATE AUTOS. ADD SOME FOLIAGE TO TREE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

A 4 1/2

LOUIS KAUFMAN N & SONS,
BALTIMORE, MD.

NO. 4A105

ORDER NO. 71420

DATE 4-3-1934

121 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 47 R. M. NO

TITLE (IN FULL) MAIN ENTRANCE TO U. S.
NAVAL TRAINING STATION, NORFOLK,
VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SIGN OVER GLASS HOUSE GOLD LETTERING AGAINST DEEP BLUE BACK-
GROUND. GATE POSTS RED BRICK, WHITE FACINGS. LITTLE SENTRY BASE
GREEN, LIGHT RED ROOF. MARINES IN BLUE UNIFORMS. REMOVE WIRES AND
HOLE IN STREET.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Over to the

6

F. W. WOOLWORTH CO.,
ASHLAND, WIS.

✓ NO. 4A106

ORDER NO. 71450

DATE 4-4-1934

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) BALANCING ROCK, PRESQUE ISLE IMPRINT NONE

OR STOCKTON, APOSTLE ISLANDS, LAKE SUPERIOR

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

✓ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F. W. WOOLWORTH CO.,
ASHLAND, WIS.

✓ NO. 4A107

ORDER NO. 81450

4-4-1934

DATE

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKOUT POINT, DEVILS

ISLAND, APOSTLE ISLANDS, LAKE SUPERIOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F. W. WOOLWORTH CO.,
ASHLAND, WIS.

NO. 4A108

ORDER NO. 71450

DATE 4-4-1934

3¹/₂ M AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) CASTLE ROCK, APOSTLE

IMPRINT NONE

ISLANDS, LAKE SUPERIOR

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F. W. WOOLWORTH CO.,
ASHLAND, WIS.

✓ NO. 4A109

ORDER NO. 71450

DATE 4-4-1934

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PROFILE ROCK, APOSTLE
ISLANDS, LAKE SUPERIOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

21
2

3

F. W. WOOLWORTH CO.,
ASHLAND, WIS.

✓ NO. 4A110

ORDER NO. 71450

DATE 4-4-1934

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHORE LINE, APOSTLE
ISLANDS, LAKE SUPERIOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

32

5

NO. 4A111
ORDER NO. 71457
DATE 4-6-1934

HOME OFFICE SUPPLY COMPANY,
WELCH, W. VA.

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) DEEPEST HIGHWAY CUT
IN U. S., 180 FEET, NEAR WELCH,
W. VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE A SUMMER SCENE WITH DARK GREEN TREES ON MOUNTAIN SEEN THRU
CUT AND SEVERAL DOGWOODS IN WHITE BLOOM, TAKE LOOSE ROCKS OFF
SIDE OF ROAD. BROWNISH GRAY ROCKS. LIGHT CEMENT ROAD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

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11

3 1/2

HOME OFFICE SUPPLY COMPANY,
WELCH, W. VA.

✓ NO. 4A112

ORDER NO. 71457

DATE 4-6-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WORLD WAR MEMORIAL

IMPRINT SAME AS ABOVE

BUILDING, FIRST OF ITS KIND IN
U. S. A., WELCH, W. VA.

COLOR DESCRIPTION

CREAM BRICK, SLATE ROOF. CREAM COLUMNS AND CORNICE. LIGHT GRAY BASE
AND STAIRWAY. GREEN TERRACED LAWN AND SHRUBBERY. MAKE GREEN
LAWN ON TREES IN YARD. ON RIGHT 1ST BLDG. LIGHT BROWN.
DARK ROOF. ON LEFT BLDGS. LIGHT GRAY. SLATE ROOFS. ALSO GREEN
HEDGES. LEAVE SIGNS OFF BLDG. ON RIGHT. SEE 1A1796 FOR
FOLIAGE TO BE PUT IN BACKGROUND OF PICTURE. ALSO SEE NOTATIONS
ON BACK OF CARD ATTACHED.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

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A434

BRUCE'S DRUG STORE,
CULPEPER, VA.

NO. 4113
ORDER NO. 71462
DATE 4-12-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,
CULPEPER, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
DARK RED BRICK, LIGHT GRAY STONE CORNICE, BASE & STEPS, DARK
RAILINGS, WHITE WINDOW FRAMES & SASH, BUFF BLINDS, WHITE DOORS,
BLDGS. ON RIGHT WHITE, MAKE SMOOTH GREEN LAWN ON YARD AND TERRACE
REMOVE STICKS ALONG LAWN ON LEFT, REMOVE WIRES, SHOW FLAG ON POLE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rusty
L. X

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16

2 1/2

BRUCE'S DRUG STORE,
CULPEPER, VA.

NO. 4A114

ORDER NO. 882 71462

DATE 7-12-1934

3M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HOTEL LORD CULPEPER,
CULPEPER, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK WHITE CORNICE WHITE SASH & DOORS. GRAY BASE. DARK
RED BRICK STEPS & PORCH FLOOR. BRONZE LIGHTS. GRAY PORCH RAILING &
LIGHT BROWN WINDOW BEINDS ON UPPER HALF OF WINDOWS. MAKE GREEN
LAWN NEXT TO BLDG. REMOVE CEMETERY SIGN ON CORNER IN CENTER.
SHOW SPRINGTIME GREEN BUDS ON TREES. REMOVE WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rusty
[Signature]
4 X

4

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

✓ NO. 4A115

ORDER NO. 71490

DATE 4-6-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INGALSIDE FARM,
GREENVILLE, ~~XX~~ GREENE COUNTY, N. Y.
CATSKILL MTS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER- 271

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

HOUSE WHITE, GREEN ROOF, GREEN TRIM XXXXXX AWNINGS GREEN & WHITE
STRIPE.

use light print

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

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2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.



NO. 4A115

ORDER NO. 71486

4-5-1934

DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ADIRONDACK INN,

SACANDAGA, N. Y.
ADIRONDACK MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ROOF BLACK, MAIN BLDG, YELLOW, BLINDS GREEN, AWNING RED & WHITE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

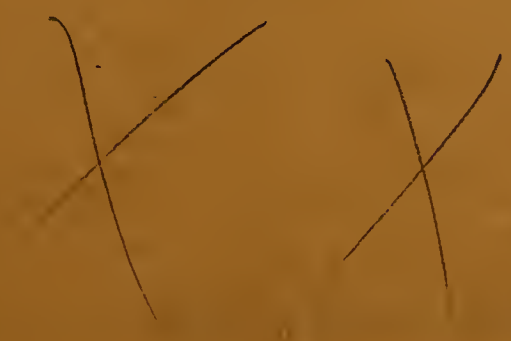
HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

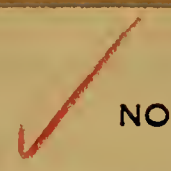


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rephoto 5x7
Ret 3 1/2
Split job.

A5

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.



NO. 4A117

ORDER NO. 71486

DATE 4-6-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) POST OFFICE AND DEPOT

IMPRINT SAME AS ABOVE

AT SACANDAGA, N. Y., IN THE
ADIRONDACKS

PRIVATE NO. 3-4" FROM RIGHT
EDGE IN UPPER BORDER- 26

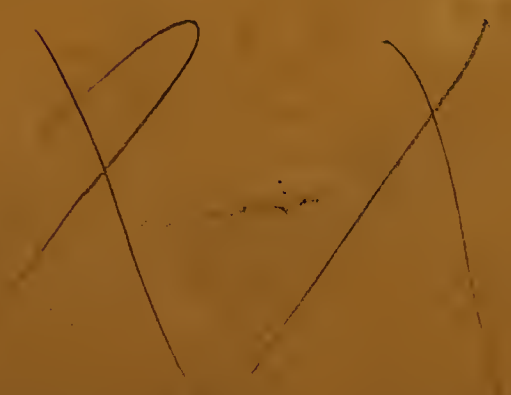
COLOR DESCRIPTION

ROOF BLACK, POSTS AND TRIM WHITE. BLOCK OUT MOVIE SIGNS,
ADIRONDACK GRILL SIGN, ETC.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET



4 - 3
6 - 1 1/2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A118
71486
4-6-1934
ORDER NO.

DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BRIDGE OVER THE
SACANDAGA RESERVOIR APPROACHING
NORTHVILLE, N. Y., ADIRONDACK MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

R. M.

NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF ☒

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A5

2

MEAD'S BOOK STORE,
MERRILL, WIS.

NO. 4A119
ORDER NO. 71560
DATE 4-11-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) WISCONSIN RIVER BRIDGE,
MERRILL, WIS. IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy

DEADLINE

PETER H. LOEPER & SON,
ASHLAND, PA.

NO. KZ 4A120 ✓

ORDER NO. 71526

DATE 4-11-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL LOEPER, ASHLAND,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 3 62870-C. COLOR SAME AS 62870-C.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A5

22

W. G. WRIGHT,
BUSKEYE LAKE, OHIO

NO. 4A121 ✓
ORDER NO. 71547

DATE ~~4-11-1934~~

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AIRPLANE VIEW OF
BUSKEYE LAKE, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LARGE BLDG. WHITE. GREEN ROOF. LEFT FOREGROUND. WHITE. GREEN & RED
STRIPED ROOF. COASTER ON LEFT WHITE. REAR BLDGS. WHITE & BUFF.
BOAT HOUSE IN CENTER FOREGROUND GRAY. BLDG. ON REAR RIGHT CENTER
BROWN. WHITE TRIM. GREEN ROOF. RIGHT FOREGROUND CIRCLE RIDE LIGHT
GRAY. GREEN CENTER. MAKE WATER BLUE, GREEN FOLIAGE. DO GOOD
COLOR WORK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

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F. W. WOOLWORTH CO., CRESTON, IOWA		NO. 4A-1122 ✓
		ORDER NO. 71544
		DATE 4-11-1934
3 M 500 POST CARDS AMERICAN ART, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT: 2	R. M. NO
TITLE (IN FULL) HIGH SCHOOL, CRESTON, IOWA	IMPRINT NONE	
COLOR DESCRIPTION		
RED BRICK, WHITE-GREY STONE.		
9		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

Very Rush
[Signature]

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Strain in 5x5
Ret. 2

F. W. WOOLWORTH CO.,
CRESTON, IOWA

NO. 4A123 ✓

ORDER NO. 71544

DATE 4-11-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

LIBRARY, CRESTON, IOWA

IMPRINT

NONE

COLOR DESCRIPTION

BRICK GREY, BRIGHT YELLOW AND LIGHT BROWN. WINDOW SASHES DARK
BLUE-GREEN, R OF BRIGHT RED. ENTRANCE GREY WHITE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. —

B. & W. PROOF
* CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

A4 1/2

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F. W. WOOLWORTH CO.,
OTTUMWA, IOWA

NO. 4A124 ✓
ORDER NO. 71548
DATE 4-11-1934

3M 500 POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) MUNICIPAL SWIMMING
POOL, OTTUMWA, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush
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F. W. WOOLWORTH CO.,
OTTUMWA, IOWA

NO. 4A125 ✓

ORDER NO. 71548

DATE 4-11-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M NO

TITLE (IN FULL) LEIGHTON PARK, OTTUMWA,
IOWA

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

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A43
A44

F. W. WOOLWORTH CO.,
OTTUMWA, IOWA

NO. 4A126 ✓
ORDER NO. 71548
DATE 4-11-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. JOSEPH'S ACADEMY,
OTTUMWA, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

SEE 97405.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rusty
X X

47 127

Rush
on 6m sheet

WESLEY ANDREWS, INC.,
PORTLAND, ORE.

NO. 4A127

ORDER NO. 71519

DATE 4-12-1934

12M 500 AMERICAN ART POST CAR S, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 37 R. M NO

TITLE (IN FULL) MT. HOOD FROM LOST LAKE, OREGON. IMPRINT SAME AS ABOVE

BOT, SMALL TYPE- PHOTO (C) WESLEY ANDREWS

PRIVATE NO. UPPER LEFT CORNER- 903

TAKE OFF ENTIRE ~~XXXX~~ UPPER TITLE AND
PRIVATE NO. 903 AFTER 9,500 ARE RUN AND

PRINT PRIVATE NO. 904 AND NOX TITLE ON BALANCE.

CUT SZ AS MARKED.

get Versal from Fot. Co.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A128 ✓
ORDER NO. 71578
DATE 4-12-1934

44 1/2

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 29 R. M. NO
TITLE (IN FULL) THE WELLS HOUSE, POTTERSVILLE, N.Y. IN THE ADIRONDACKS	IMPRINT SAME AS ABOVE
PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER- 217	

COLOR DESCRIPTION
MAIN BLDG. WHITE, GREEN TRIM.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very
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DEADLINE

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201
A5 1/2

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COLEBANK OFFICE SUPPLY CO.,
ELKINS, W. VA.

NO. 4A129 ✓
ORDER NO. 71580
DATE 4-12-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) BIRD'S-EYE VIEW OF
ELKINS, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
TALL BLDG. ON RIGHT WITH STEEPLE GREY AND BROWHISM MOTTLED STONE,
RED ROOF. FOREGROUND BLDGS. CREAM, GREY AND BROWN. REAR RIGHT BLDGS
ON HILL RED, SLATE ROOFS. ON REAR LEFT LARGE BLDG. RED BRICK,
REAR RIGHT CENTER ON HILL GRAY, RED ROOF. SHOW MOUNTAINS CLEARLY
IN REAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very
Ready
SP

DEADLINE

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121

A 4 1/2

COLEBANK OFFICE SUPPLY CO.,
ELKINS, W. VA.

NO. 4A130 ✓
ORDER NO. 71580
DATE 4-12-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FEDERAL BUILDING,
ELKINS, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

DESCRIPTION
DARK RED BRICK, GRAY STONE CORNICE AND FIRST FLOOR, CREAM SASH
& DOORS, GRAY STEPS, BLDG. ON LEFT DARK RED BRICK. REMOVE WIRES
AND LIGHT ON UPPER LEFT. SHOW FLAG ON XXXX POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Very Busy
RB

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COLEBANK OFFICE SUPPLY CO.,
ELKINS, W. VA.

NO. 4A131

ORDER NO. 71580

4-12-1934

DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) RANDOLPH COUNTY COURT
HOUSE, ELKINS, W. VA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

GREY & BROWNISH MOTTLED STONE, RED TILE ROOF. DARK SASH, GRAY
SEX STEPS. COLORED GLASS WINDOWS OVER ENTRANCE IN CENTER. BLDG.
ON RIGHT SAME COLOR. GREEN LAWN, SHRUBBERY & FOLIAGE. REMOVE
POLE & WIRES.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Ready
H.B.

DEADLINE

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COLEBANK OFFICE SUPPLY CO.,
ELKINS, W. VA.

NO. 4A132 ✓
71580
ORDER NO.
4-12-1934
DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) DAVIS AVENUE, ELKINS,
W. VA.

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT 1ST DARK RED, LIGHT GRAY PORCH, 2 GRAY, 3 RED, 4&5 BUFF,
6 RED, 7 TALL BLDG. DARK RED, OTHERS RED BRICK.
ON RIGHT 1-2-3-4- DARK RED, GRAY TRIM, 5 GRAY, 6 BUFF, 7 RED.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy
JP

DEADLINE

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A4 1/2

COLEBANK OFFICE SUPPLY CO., ELKINS, W. VA.		NO. 4A133 ✓	ORDER NO. 71580	DATE 4-18-1934
6M AMERICAN ART POST CARDS, WHITE BORDER				
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO	
TITLE (IN FULL) ELKINS HIGH SCHOOL, ELKINS, W. VA.		IMPRINT SAME AS ABOVE		
COLOR DESCRIPTION				
BUFF BRICK, GRAY STONE CORNICE & TRIM, GREEN HEDGE & LAWN.				
SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.				
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER				
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET				

Very Rushy
JP

DEADLINE

4

3 1/2

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A5

COLEBANK OFFICE SUPPLY CO.,
ELKINS, W. VA.

NO. 4A134 ✓
71580
ORDER NO.

DATE 4-12-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOLF COURSE, ELKINS,
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW MTS. CLEAR & GREEN. BRIGHT GREEN COURSE IN FOREGROUND.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Very Rushy
JH

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COLEBANK OFFICE SUPPLY CO.,
ELKINS, W. VA.

NO. 4A135 ✓
ORDER NO. 71580
DATE 4-18-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) SENECA ROCK ON U.S., ROUTE 5 NEAR ELKINS, W. VA.		IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION

LARGE ROCK GRAY & BROWNISH TONE, SHOW ROCK CLEAR & SHARP.

PHOTO - 2CH - 737

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush
JTB

DEADLINE

2 1/2

see K₄
A5

COLEBANK OFFICE SUPPLY CO.,
ELKINS, W. VA.

NO. 4A136 ✓
ORDER NO. 71580
4-12-1934
DATE

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) DAVIS AND ELKINS

IMPRINT SAME AS ABOVE

COLLEGE AND CAMPUS, ELKINS, W. VA.

4B41

COLOR DESCRIPTION

1ST BLDG. AT EXTREME LEFT IS LIGHT COLOR NATIVE STONE, 2ND IN MIDDLE
OF PICTURE IS DARK GREY FRAME. NEXT TO ARE RED BRICK WITH STONE
TRIM AND STONE ARCH BETWEEN. TAKE OUT TEMPORARY SEATS IN CLEARED
SPACE IN FRONT OF BLDG. AND MAKE LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very
Push
BP

DEADLINE

3

HALLAM & VESTY,
ALEXANDRIA BAY, N. Y.

NO. 4A137

ORDER NO. 49272

DATE 9-27-1934

12M 500 DUOTONE BOOK COVERS. SIZE ~~6 1/2 x 8 3/8~~ FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THOUSAND ISLANDS

THE VENICE OF AMERICA

ALSTER TOWER, HEART ISLAND
BOLDT CASTLE AND HEART ISLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

(C) C. T. CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 23810 AND PHOTO ON FRONT OF COVER NO. D-3335

HALLAM & VESTY,
ALEXANDRIA BAY, N. Y.

NO. 4A137

ORDER NO. 49272

DATE 9-27-1934

12M 500 DUOTONE COVERS SIZE ~~6 1/2 x 8 3/8~~ BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EVENING ON THE ST.
LAWRENCE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO USED ON BACK OF BOOK COVER NO. N-4062.

8X

Use cut no 92309

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4A138 ORDER NO. 71609 DATE 4-11-1934

CUSTOMER KASHIAN BROS.,
WILMETTE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M CIRCULARS SIZE 3 1/2 x 6

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FOR HEALTH'S SAKE (ETC.)

STYLE BLACK & WHITE

(All of this on address side)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Paneromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A139

ORDER NO. 49274 DATE 9-27-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER
CHESTERFIELD HOTEL,
LOUISVILLE, KY.

6 M R SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CHESTERFIELD, BROADWAY AT

FIFTH STREET, OPPOSITE BUS STATION,
LOUISVILLE, KY:

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE COLORED ROUGH SKETCH ATTACHED.

DEADLINE

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No ImprintPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — <u>Handcolor</u> — Black & White Proof. Titles — Red, Blue.		

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Dry

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Dry

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

WESLEY ANDREWS, INC.,
PORTLAND, ORE.

NO. 4A140 ✓

ORDER NO. 71617

DATE 4-12-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC MARKET BUILDING,
PORTLAND, OREGON

PRIVATE NO. UPPER LEFT CORNER-
722

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 37

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

281
A52

WESLEY ANDREWS, INC.,
PORTLAND, ORE.

NO. 4A141 ✓

ORDER NO. 71617

DATE 4-12-1934

12 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERIOR PUBLIC
MARKET, PORTLAND, OREGON

PRIVATE NO. UPPER LEFT CORNER-
723

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 37 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very
Pushy
10/10

DEADLINE

114
A7

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A142
ORDER NO. 71636
DATE 4-13-1934

25_M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEWPORT NEWS
SHIPBUILDING AND DRY DOCK CO.,
NEWPORT NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHIPWAY ON LEFT DARK IRON. LARGE BLDGS. ON RIGHT DARK RED BRICK.
DARK SLATE ROOFS. REAR ROW OF BLDGS. IN REAR CENTER RED BRICK, BUFF
STACK. SHOW GREEN FIELDS IN DISTANCE. BOATS DARK COLOR. WHITE
CABINS. STACKS ON BOATS DARK WITH WHITE & RED BANDS.

DO GOOD COLOR WORK ON THIS SUBJECT.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

A5

LOUIS KRMKM KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A143 ✓

ORDER NO. 71635

DATE 4-13-1934

12 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC LIBRARY AND
MEDICAL ARTS BUILDING, NEWPORT
NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. DARK RED BRICK, WHITE CORNICE & TOWER ON RIGHT, WHITE DOORS.
GRAY STEPS, BUFF BLINDS. BLDG. ON LEFT DARK RED, LIGHT STONE
ENTRANCE & TRIM. GREEN LAWN & SHRUBBERY. REMOVE POLES & WIRES.
DARK STREET PAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

8

3

14 3/4

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A144
ORDER NO. 71635
DATE 4-13-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) OLD CAPITOL BUILDING,
WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 47 R. M NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
DARK DULL OLD RED BRICK, DARK SHINGLE ROOF. WHITE CORNICE, SASH &
TOWER. COAT OF ARMS ON TOWER OLD GOLD COLOR. DARK OLD RED BRICK
WALL. MAKE SMOOTH GREEN LAWN ON YARD. SHOW GREEN BUDS ON TREES.
REMOVE WIRES.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy
\$7.90

DEADLINE

W

3 1/2

A434

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A145

ORDER NO. 71635

DATE 4-13-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WREN BUILDING, WILLIAM
AND MARY COLLEGE, WILLIAMSBURG,
VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT SAME AS ABOVE

Photo in E-785

COLOR DESCRIPTION

DARK DULL OLD RED BRICK, DARK SHINGLE ROOF, WHITE SASH, DOORS &
TOWER, GRAY STEPS, MONUMENT WHITE STONE. CANNON ON LEFT. BLACK,
GRAY CARRIAGE. DARK DULL RED BRICK WALK, MAKE GREEN BUDS ON
TREES.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy
JP

DEADLINE

6

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A146 ✓

ORDER NO. 71635

DATE 4-13-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LIBRARY AND ROGERS HALL.

WILLIAM AND MARY COLLEGE,
WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK DULL RED BRICK, SLATE ROOFS, WHITE CORNICE, SASH & TOWER,
DARK LAMP POSTS, DARK DULL RED BRICK WALL & COLUMNS, DARK FIGURES
ON TOP OF COLUMNS, DARK GATES, GREEN LAWN ON YARD, GRAY DRIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Curt Teich

2 1/2

4

WALTER KNOX,
HOT SPRINGS, N. M.

NO. 4A147

ORDER NO. 71669

DATE 4-13-1934

1M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ELEPHANT BUTTE DAM, ON RIO

GRANDE, NEAR HOT SPRINGS, N. M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 65907.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Wend

3

W. H. CLARKE & CO., DRUGGISTS,
POCOMOKE CITY, MD.

NO. 4A148

ORDER NO. 71157

DATE 4-17-1934

M BLUESKY-POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MARKET STREET, POCOMOKE
CITY, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1ST DARK RED, 2 BROWN, GREEN SIDE, ROOF ~~WEEYXEN~~ RED SIGN
ON STORE. 3 LIGHT GRAY, 4 RED, 5&6 GRAY, 7 RED, 8 BROWN.
ON LEFT 1ST GRAY STONE, RED SIDE. 2&3 RED, 4&5 RED, 6&7 GRAY,
REAR CENTER RED BRICK. *modernise Autos*

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

9

2 1/2

A43/4

HUGO KLINDT,
NEW MARKET, VA.

NO. 4A149 ✓
ORDER NO. 71669
DATE 4-13-1934

3 1/4 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. 2 R. M NO
TITLE (IN FULL) KLINDT'S MOUNTAIN TOP CABIN CAMP AND RESTAURANT ON SUMMIT OF LEE HIGHWAY ROUTE 211, BETWEEN LURAY AND NEW MARKET. VA.	IMPRINT NONE

COLOR DESCRIPTION
BASE & RIGHT END OF BLDG. GREY AND LIGHT BROWNISH STONE. DARK RED ROOF,
WHITE SASH & WINDOW FRAMES. DARK GREEN CABLES & LEFT END OF BLDG. CENTER OF
BLDG. BROWN RUSTIC BARK LOGS. BROWN RUSTIC PORCH RAILINGS. WHITE DOORS. GRAY
STONE WALL ON LEFT & STEPS. GREY OBSERVATION TOWER ON REAR L. FT. MAKE GREEN
LAWN & SPRINGTIME FOLIAGE ON REAR TREES. DARK GRAY ROAD IN FOREGROUND. GRAY
GRAVEL YARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rusty H X K X

A 4 3/4

3 1/2

F. W. WOOLWORTH CO., WATERLOO, IOWA		NO. 4A150 ✓
		ORDER NO. 71742
		DATE 4-17-1934
500 AMERICAN ART POST CARDS, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. NO
TITLE (IN FULL) MEMORIAL PARK, WATERLOO, IOWA	IMPRINT NONE	
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — <input checked="" type="checkbox"/> CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

DEADLINE

Cart 524

3

F.W.WOOLWORTH CO.,
WATERLOO, IOWA

NO. 4A151 ✓
ORDER NO. 71742
DATE 4-17-1934

A44³

JM 500 AMERICAN ART POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. NO
TITLE (IN FULL) CEDAR RIVER, DAM AND Y.M.C.A. BUILDING, WATERLOO, IOWA	IMPRINT NONE

COLOR DESCRIPTION

YMCA BLDG. YELLOW GREY BRICK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A152 ORDER NO. 71727 DATE 4-17-1934

CUSTOMER BOONE PHARMACY,
KENTLAND, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M PC SIZE 3 1/2 x 5 1/2

STYLE BLUESKY, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL KENTLAND, KENTLAND, INC.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE HORIZONTAL CARD.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
Sec Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face 175
Bluc Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 3
C 1/2

Get the
name
printed

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CUSTOMER

DIAL No. 4A153 ORDER NO. 71784 DATE 4-18-1934
CUSTOMER PRINCESS HOTEL,
ATLANTIC CITY, N.J.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M ENVELOPES SIZE #10

STYLE TWO COLORS, RED & BLACK

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PRINCESS HOTEL (ETC. AS PER COPY)

FRONT NO. NONE
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination: 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH HEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

1
2

A 4 3/4

3 1/2

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A154 ✓

ORDER NO. 71612

DATE 4-23-1934

12M 500 XXX AMERICAN ART POST CARDS. WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

47

R. M.

NO

TITLE (IN FULL)

ROYAL GOVERNORS, ROYAL

IMPRINT

SAME AS ABOVE

PALACE, WILLIAMSBURG, VA.

COLOR DESCRIPTION

DARK DULL OLD RUSTY RED BRICK, SLATE ROOF, WHITE CORNICE, SASH & W
TOWER, COPPER TOP ON TOWER, DARK DULL OLD RED BRICK WALL, DARK RED
CHIMNEYS, WHITE GUARD FENCE, MAKE SMOOTH GREEN LAWN IN FOREGROUND.
GREEN CIRCLE IN CENTER. REMOVE PROPS ON RIGHT & LEFT AND POLE ON
LEFT. SHOW GREEN BUDS ON TREES.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. —

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

3

44 3/4

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A155

ORDER NO. 71811

DATE 4-23-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) COLOR GUARD AND PLATOON,
NAVAL TRAINING STATION, NORFOLK, VA.

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SHIP GRAY, BUNGALOW ROOFS SLATE, DARK NAVY BLUE UNIFORMS ON MEN, WHITE
CAPS AND LEGGINGS, MAKE GREEN LAWN ON DRILL GROUNDS, SHOW COLOR IN
FLAGS, SHOW BATTLESHIP CLEAR & PLAIN ON LEFT, DARK CONNING TOWERS
ON SHIP.

Ship gray

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. —

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Very
Rushy
7/10*

DEADLINE

3 1/2

A42

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A156 ✓

ORDER NO. 71811

DATE 4-23-1934

12M 500 XXX AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

47

R. M

NO

TITLE (IN FULL) BARRACKS "G" RECRUIT

IMPRINT

SAME AS ABOVE

TRAINING UNIT, NAVAL TRAINING STATION,
NORFOLK, VA.

COLOR DESCRIPTION

BLDG. RED BRICK, WHITE TRIM. GRAY SLATE ROOF, ~~XXXXXX~~ WHITE SASH.
SLATE ROOF, SMOOTH GREEN LAWN, GREEN SHRUBBERY, SHOW GREEN BUDS
ON TREES ON RIGHT. GRAY STEPS, BRONZE LIGHTS. BLDG. ON REAR LEFT
SAME COLOR, CEMENT PAVING & WALKS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Over to R

SANBORN SOUVENIR CO.
DENVER, COLO.

NO. 4A157 ✓

ORDER NO. 71849

DATE 4-23-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- BOULDER COUNTY
COURT HOUSE, ROMAN
BOT- BOULDER, COLO.

PRIVATE NO. BEFORE UPPER TITLE- 727

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PART OF PHOTO AS MARKED ON BACK. TAKE OUT BRUSH LOWER LEFT AND
BRANCHES OVER BLDG. FILL IN LAWNS ABOUT WALKS AND LEAVES ON BRANCHES
UPPER RIGHT AND LEAVES ON TREES REAR LEFT AND RIGHT. ALSO SHOW
CARS IN REAR. BLDG. IS A VERY LIGHT CREAM STUCCO. STATUE IS
DARK BLUE GRANITE PEDESTAL AND FIGURE IS DARK METAL. SPRUCE TREE
IS A DARK BLUE.
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A156

ORDER NO. 7 1040

DATE 4-23-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WATCH ROCK HOTEL,
ADIRONDACK, N. Y. ON SCHROON
LAKE IN THE ADIRONDACK MTS.
PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 218

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

29

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

CREAM BLDG., GREEN TRIM & ROOF, RED CHIMNEY, GRAY AND BROWN FIELD
STONES, GREEN FLOWERS BOXES AND PETUNIAS, HYDRANGEAS ALONG FRONT
OF PORCH AT LEFT, TAKE DOWN WASHING IN BACKGROUND, SHOW ROAD UP
TO WALL AND HAVE GRASS IN FOREGROUND.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4A159 ORDER NO. 71847 DATE 4-20-1934

CUSTOMER BAKER-DOCHERTY EO.,
OMAHA, NEB.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MORRIS APARTMENTS, 18TH AND DODGE STS.,
OMAHA, NEB.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAIN

COLOR DESCRIPTION

MAIN BLDG. COLOR LIKE CARD ATTACHED.
SEE TISSUE ATTACHED FOR OTHER COLORS.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each : Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 85 - 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2
1 1/2
A 5 1/4
1 1/2

4-20-1934

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES — NO

DIAL No. 4A160 **IM** ORDER NO. 71876 DATE 4-26-1934

CUSTOMER JULIUS BANDES, 810 BROADWAY, NEW YORK, U.S.A.

6 M FC GROUP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WOODSIDE PARK HOTEL HONESDALE, PA.
(ETC. AS PER INST. ATTACHED.)

RETOUCHING DEPARTMENT

Submit — Sketch Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART, WHITE BORDER

FRONT NO. **SPECIAL** (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

(NO C.T.MARKS)

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

____ Duplicates _____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM _____ COPIES

____ Duplicates _____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
____ ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A161 ✓

ORDER NO. 71869

DATE 4-24-1934

27/44

6 M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 56 R. M. NO

TITLE (IN FULL) BAY COUNTY HIGH SCHOOL
AT NIGHT, PANAMA CITY, FLA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE PRETTY MOONLIGHT SCENE, MOON IN CENTER. REMOVE GREAT PART OF
BARE FOREGROUND, ADDING SKY NECESSARY TO BALANCE. REMOVE PART OF
PHOTO AT EITHER SIDE IF IT WILL MAKE UP BETTER. BLDG. LIGHT
BROWN. LIGHT BROWN SMOKESTACK, RED TILE ROOF. REMOVE TELEPHONE
POLES.

SUBMIT: RET. PHOTO B. L. & W. PROOF * HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Pleasant
7/7

DEADLINE

ASHEVILLE POST CARDS CO.,
ASHEVILLE, N. C.

NO. 44 162

ORDER NO. 1869

DATE 1-24-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE

FRONT NO.

56

SIDE)

NO

TITLE (IN FULL) BAY COUNTY COURT HOUSE
PANAMA CITY, FLA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. LIGHT TAN, CONCRETE TRIMMED. WINDOW FRAMES TRIMMED CREAM. RED
TILE ROOF, BUT DOME PART OF BLACK AND PART BETWEEN DOME AND ROOF IS
CREAM. REMOVE WIRES AND POLE. USE ONLY CENTER PART OF PHOTO TO
MAKE COURT HOUSE LARGER AND A BETTER CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Very Rush

DEADLINE

Very
Truly
Yrs

Over

A5

2

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A164 ✓

ORDER NO. 71869

DATE 4-24-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 56 R. M. NO YES

TITLE (IN FULL) TOP- PAPER MILL, SOUTHERN

IMPRINT SAME AS ABOVE

KRAFT CORPORATION, PANAMA CITY, FLA.
BOT- ONE OF THE LARGEST IN THE
WORLD

in 134178

COLOR DESCRIPTION

MAIN BLDG. CONCRETE. SMOKESTACKS CONCRETE. BLDGS. TO LEFT RED. BRICK
AND RED. COLOR. WATER TANK BLACK. BLACK STEEL IRON WORK TO RIGHT.
WOOD NATURAL COLOR. WOOD APPEARS IN PILES IS GREY. ADD A FEW
LEAVES TO TREE AT LEFT (GREEN FOLIAGE) CUT DOWN VIEW AND USE
CENTER PARK AND OMIT ABOUT 1-2 INCH TO RIGHT AND PART AT TOP AND
BOTTOM. LEAVE SMOKE AS IS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

NO. 4A165

ORDER NO. 71869

DATE 4-24-1934

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY HALL, PANAMA
CITY, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. GREENISH GREY MOTTLED STUCCO, MOTTLED RED TILE ROOFING.
WINDOW FRAMES CREAM C. LOR. GABLE UNDERNEATH ROOF DARK CREAM. SIDE
DOOR RIGHT REAR DARK GREEN. BLDG. TO LEFT MEDIUM RED BRICK. REMOVE
OLD CAR AND PUT A BETTER LOOKING ONE IN ITS PLACE.

USE PHOTO NO. 63503-C. SEE CARD ATTACHED FOR COLOR
OF BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A5

175

32

LOUIS KAUFMANN & SONS, BALTIMORE, MD.		NO. 4A166 ✓
		ORDER NO. 71873
		DATE 4-24-1934
12 M 500 AMERICAN ART POST CARDS, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 47	R. M. NO
TITLE (IN FULL) STATE TEACHERS COLLEGE,	IMPRINT SAME AS ABOVE	
FREDERICKSBURG, VA. SHOWING VIRGINIA.	TAKE OFF IMPRINT AND TRADEMARK	
HALL, MONROE HALL AND WILLARD	AFTER 6,500 ARE RUN.	
HALL,		
COLOR DESCRIPTION		
BLDGS. ALL DARK RED BRICK, WHITE CORNICE, COLUMNS, PORCHES & SASH, GREY STONE BASE & STEPS, SLATE ROOFS. GREEN LAWN & SHRUBBERY. MAKE GREEN SPRINGTIME FOLIAGE ON TREES. REMOVE WIRES ON BASE OF TREES AND PROPS ON LEFT.		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO. —	X CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

Very Rushy
7/10

DEADLINE

6

A43/4

✓ 12

3 1/2

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 4A167 ✓

ORDER NO. 71873

DATE 4-24-1934

121 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 47 R. M. YES

TITLE (IN FULL)

SEACOCK HALL, STATE
TEACHERS COLLEGE, FREDERICKSBURG,
VA.

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AND TRADEMARK
AFTER 6,500 ARE RUN.

COLOR DESCRIPTION

BLDG. DARK RED BRICK, WHITE PORCH, CORNICE, DOORS, RAILINGS & SASH,
DULL RED BRICK STAIRWAY AND BRIDGE, GREY TRIM ON BRIDGE. GREEN
LAWN & SHRUBBERY, MAKE GREEN SPRINGTIME BUDS ON TREES.

Take out some trees

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9 30

6

A 4 3/4

187 (837)

3

PENINSULA DISTRIBUTING CORP.,
SALISBURY, MD.

NO. ~~41151~~ 4A168
ORDER NO. 71948
DATE 4-25-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) EASTON HIGH SCHOOL, EASTON, MD.		IMPRINT	NONE

COLOR DESCRIPTION
DARK RED BRICK, WHITE COLUMNS, SASH & DOORS. GREY CORNICE & STEPS.
DARK RED BRICK COLUMNS IN FOREGROUND. DARK DRIVE, GREEN LAWN &
SHRUBBERY. MAKE PAVING SMOOTH. MAKE GREEN SPRINGTIME FOLIAGE ON
TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

22

14³/₄

PENINSULA DIST. CORP.,
SALISBURY, MD.

NO. 4A169 ✓

ORDER NO. 71948

DATE 4-25-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EMERGENCY HOSPITAL,
EASTON, MD.

FRONT NO. X 2 R. M NO

IMPRINT NONE

COLOR DESCRIPTION

BLDGS. DARK RED BRICK, SLATE ROOFS. WHITE SASH, PORCHES & CORNICE.
GREY STEPS ON LEFT. BROWN STEPS IN CENTER. BRIGHT GREEN LAWN &
HEDGE ALONG WALK. REMOVE WIRE ON UPPER RIGHT.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7

2 1/2

44 3/4

PENINSULA DIST. CORP.,
SALISBURY, MD.

NO. 4A170
ORDER NO. 71948
DATE 4-25-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) MILES RIVER BRIDGE, EASTON, MD.	WATER PRINT NONE		

COLOR DESCRIPTION
WHITE CEMENT BRIDGE, GREY DRAW IN CENTER. REAR BLDGS. BUFF.
WHITE TRIM, RED ROOFS. BOAT WHITE. MAKE WATER LIGHT BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

PENINSULA DIST. CORP.,
SALISBURY, MD.

NO. 4171

ORDER NO. 71948

DATE 4-25-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE FRIENDS OLD

MEETING HOUSE, BUILT 1684, EASTON,
MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

SBH996

COLOR DESCRIPTION

BLDG. WHITE, GREEN SHUTTERS. WEATHERBEATEN DARK SHINGLE ROOF.
DARK RED BRICK POSTS AROUND BASE, WHITE PORCH, WHITE BLOSSOMS
ON TREE ON RIGHT. GREEN LAWN & SHRUBS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy JH

PENINSULA DIST. CORP.,
SALISBURY, MD.

NO. 4A172

ORDER NO. 71948

DATE 4-25-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) PEACH BLOSSOM BRIDGE,
EASTON, MD.

IMPRINT NONE

COLOR DESCRIPTION

WHITE CEMENT BRIDGE, REAR BLDG. WHITE, RED ROOF. GREEN FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A4 1/2

2 1/2

PENINSULA DIST. CORP.,
SALISBURY, MD.

NO. 4A173

ORDER NO. 71948

DATE 4-25-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT ~~SXM~~ NONE

DOVER BRIDGE ACROSS
CHOPTANK RIVER, EASTON, MD.

COLOR DESCRIPTION

BRIDGE WHITE, DARK DRAW PIER POSTS ON LEFT AND CENTER. GREY
PIER ON RIGHT. SHOW REFLECTION CLEARLY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

CUSTOMER

PHOTO PROPERTY OF C. T. & CO. —

NO
YES

RETURN PHOTO

DIAL NO. 4A174

ORDER NO. 71959

DATE 4-26-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER MASONIC HOME OF VIRGINIA,
RICHMOND, VA.

12 1/2 6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MASONIC HOME OF VIRGINIA,
RICHMOND, VA.

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SHOW A LITTLE FOLIAGE ON TWO TREES ON RIGHT.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

COLOR DESCRIPTION

BLDGS. DARK RED BRICK, SLATE ROOFS. WHITE CORNICE
& PORCHES. BLACK SASH, OAK DOORS. WHITE WINDOW
FRAMES. SHOW FLAG ON POLE. MAKE SMOOTH GREEN LAWN
ON YARD IN FOREGROUND. DARK GRAY DRIVE ON LEFT. GREEN
SHRUBBERY & CIRCLE IN CENTER.*Put foliage on trees*

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2

14 3/4

BILLINGS-CHAPIN CO.,
CLEVELAND, OHIO

NO. 4A175
ORDER NO. 71980
DATE 4-26-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M NO

TITLE (IN FULL) MOUNTAIN VIEW HOUSE,
EAST WING, WHITEFIELD, N. H.

IMPRINT NONE

COLOR DESCRIPTION

BODY IVORY, TRIM WHITE, BLINDS DEEP VERDI GREEN, ROOF UNPAINTED
SHINGLES. UNDERPINING-FIELD STONES, GREEN GRASS LAWNS. REMOVE
CAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. **4A176** ORDER NO. **71981** DATE **4-26-1934**

CUSTOMER **WALKER CABINS,
DARIEN, CONN.**

6 M **PC** SIZE **3½ x 5½**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: "REST AT REASONABLE RATES"**

**BOT: ~~WALKER'S~~ WALKER'S CABINS - HALF-WAY BETWEEN
STAMFORD AND NORWALK - ON BOSTON POST ROAD -
IN DARIEN, CONN. ROUTE # 1.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE **AMERICAN ART, WHITE BORDER**

(All of this on address side)

FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

C.T. IMPRINT IN CENTER. IMPRINT AT LEFT:

THE MC PEAKE SALES, STAMFORD, CONN.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH REARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

34

E.D. WEST CO.,
SOUTH YARMOUTH, MASS.

NO. 4A177
ORDER NO. 71978
DATE 4-26-1934

I M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 108 R. M. NO
TITLE (IN FULL) OYSTER HARBORS ¹	IMPRINT OSTERVILLE DRUG CO.,
CLUB, OSTERVILLE, CAPE COD, MASS.	OSTERVILLE, CAPE COD, MASS.

COLOR DESCRIPTION

*Photo not
stamped*

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & Co.—	CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

4

E. D. WEST CO.,
SOUTH YARMOUTH, MASS.

NO. 4A178
ORDER NO. 71978
DATE 4-26-1934

2 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AN AEROPLANE VIEW OF

OYSTER HARBORS, WIANNO, COTUIT AND OSTERVILLE, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 108 R. M. NO

IMPRINT OSTERVILLE DRUG CO.,

OSTERVILLE, CAPE COD, MASS.

COLOR DESCRIPTION

11

*Photo ret.
5/28/34*

YES

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

☒ HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3 1/2

E. D. WEST CO.,
SOUTH YARMOUTH, MASS.

NO. 4A179

ORDER NO. 71978

DATE 4-26-1934

2M **BLUESKY POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **QUAINT GATE LODGE
ENTRANCE TO OYSTER HARBORS,
OSTERVILLE, CAPE COD, MASS.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **108** R. M. **NO**

IMPRINT **XXXXXXXXXX**
**OSTERVILLE DRUG CO., OSTERVILLE,
CAPE COD, MASS.**

COLOR DESCRIPTION

*Photo ret.
5/28/34*

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO. **YES**
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Over at 28

4

2 1/2

xc 3/4
A5

REEDS TRAVELERS REST,
EVERETT, PA.

NO. 4A180

ORDER NO. 71989

DATE 4-27-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M

NO

TITLE (IN FULL) REEDS TRAVELERS' REST
ON LINCOLN HIGHWAY, U.S. 30, EAST
OF EVERETT, PA. GREYHOUND AND
GREAT EASTERN BUS STOP.

IMPRINT NONE

COLOR DESCRIPTION

BLDG. WHITE. DARK RED ROOF. BRIGHT BLUE SHUTTERS ON WINDOWS. BLACK
SASH. BLUE & ORANGE STRIPED AWNINGS. RED & PINK FLOWERS ON PORCH.
ORANGE SIGN. BLACK LETTERS ON LEFT OF BLDG. ON GABLE. GAS PUMPS
ORANGE RED & WHITE. ON RIGHT RED LETTERS ON GAS SIGNS. DARK ROAD.
RED LETTERS ON GAS SIGNS ON RIGHT. WHITE STONES & GREEN SHRUBBERY ON
LAWN. RED & PURPLE FLOWERS IN CROCK IN YARD ON LEFT. RED BRICK
CHIMNEY ON ROOF. GREEN LAWN & SHRUBBERY. RED BERRIES ON SMALL HEDGE
IN FOREGROUND. BUS ON RIGHT BRIGHT BLUE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush

DEADLINE

18

2PE1
A4 3/4

1/2

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A181

ORDER NO. 719999

DATE 4-27-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL) TOP- BEAUTIFUL MESA
LAKE, THE HOME OF THE RAINBOW
TROUT, ON GRAND MESA, COLO.

IMPRINT SAME AS ABOVE

BOT- LARGEST FLAT TOPPED MOUNTAIN
IN THE WORLD

PRIVATE NO. BEFORE UPPER TITLE- 1570

COLOR DESCRIPTION

SEE HAND COLORED PHOTO ATTACHED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rushy
1/10

DEADLINE

1 1/2

A4 3/4

HALLAM & VESTY,
ALEXANDRIA BAY, N. Y.

NO. 4A182
ORDER NO. 71628
DATE 4-27-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE COUNTRY CLUB,
THOUSAND ISLANDS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 103266.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rough
BB

DEADLINE

4A183 *Shy*

Rⁿ132
131

5

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. ~~41867~~ 4A183 ORDER NO. 71853 DATE 4-20-1934

CUSTOMER STIVAS STUDIO,
AKRON, OHIO

25 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
CENTRAL Y.M.C.A. BUILDING, AKRON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART.
ART COLOR TONE, WHITE BORDER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

WHEN CUTTING PHOTO DOWN TO MAKE POST CARDS, LEAVE
JUST ENOUGH SPACE ON EACH SIDE TO SHOW THE ENTIRE
BLDG. AS SHOWN ON PICTURE ATTACHED.

MAKE PRETTY SKY WITH WHITE CLOUDS, AND HAVE
SCENERY IN BACKGROUND AND IN FRONT OF BLDG. GREEN.
SEE CHART ATTACHED FOR COLORS.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
DUPLICATES _____ ZINC COLOR PLATES
LINE & HALFTONE COMB _____ COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM _____ COPIES
DUPLICATES _____ COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH HEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF _____
ON WOOD METAL.

Very Rushy

2 1/2

E.D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 4A185 ✓
ORDER NO. 72020
DATE 5-1-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) RIVER VIEW, WEST
HARWICH, CAPE COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

E. D. WEST CO., SOUTH
YARMOUTH, CAPE COD, MASS.

NO. 4A186 ✓

ORDER NO. 72020

DATE 5-1-1934

1M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL)

BEACH SCENE, CAPE COD, MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 4A187

ORDER NO. 72020

DATE 5-1-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCHOOL AND CHURCH,
ORLEANS, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 108 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E.D. WEST CO., SOUTH YARMOUTH,
MASS.

NO. 4A188 ✓

ORDER NO. 72020

DATE 5-1-34

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) MAIN STREET, ORLEANS,
CAPE COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

E. D. WEST CO., SOUTH
YARMOUTH, CAPE COD, MASS.

NO. 4A189 ✓

ORDER NO. 72020

DATE 5-1-1934

IM BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND ISLAND BRIDGE,
OSTERVILLE, CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 108 R. M. NO

IMPRINT SAME AS ABOVE

Handwritten signature and scribbles

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

9

E. O. WEST CO., SOUTH
YARMOUTH, CAPE COD, MASS.

NO. 4A190 ✓

ORDER NO. 72020

DATE 5-1-1934

IM BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 108 R. M. NO

TITLE (IN FULL) WIANNO CLUB, OSTERVILLE,
CAPE COD, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

NO. 4A191 ✓

E. D. WEST CO., SOUTH
YARMOUTH, CAPE COD, MASS.

ORDER NO. 72020

DATE 5-1-1934

IM BLUE SKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST BAY INN, OSTERVILLE,
CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

108

R. M.

NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

E.D. WEST CO., SOUTH
YARMOUTH, CAPE COD, MASS.

NO. 4A192 ✓

ORDER NO. 72020

DATE 5-1-1934

IM BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MAIN STREET, OSTERVILLE,
CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

108

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

12
Deth

A5

F. W. WOOLWORTH CO., TYLER, TEX.		NO. 4A193 ✓ ORDER NO. 72053 DATE 5-1-1934
3M 500 AMERICAN ART POST CARDS, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. NO.
TITLE (IN FULL) BERGFELD PARK, TYLER, TEXAS	IMPRINT NONE	
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. X CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

DEADLINE

A4 3/4

4 1/2

F.W. WOOLWORTH CO.,
TYLER, TEXAS

NO. 4A154 ✓

ORDER NO. 72053

DATE 5-1-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) U. S. POST OFFICE AND
COURT HOUSE, TYLER, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

BLDG. GREY STONE AND LIGHT RED BRICK, RED ROOF. TOUCH OUT
BOARDS AT ENTRANCE AND ON TOP OF LAMP PEDESTALS. TAKE OUT
POLES & WIRES, ALSO STOP SIGN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

9

2

A43

T. C. BASYE,
ROCKPORT, IND.

NO. 4A195

ORDER NO. 72101

DATE 5-2-1934

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 41 R. M YES

TITLE (IN FULL) SHELTER HOUSE IN ROCKPORT
CEMETERY, ROCKPORT, IND.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED & BROWN BRICK. GRAY SHINGLE ASBESTOS ROOF. LIGHT GRAY PANEL IN GABLE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

1 1/2

HOSSIER HILLS CO.,
ANGOLA, IND.

4A196 ✓

NO. 72100

ORDER NO. 5-2-1934

2 BLUESKY POST CARD, WHITE BORDER

DATE

M

2

NO

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ~~HOSSIER HILLS SCENIC TOWER,~~

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

ANGOLA, IND.

IMPRINT

~~TAKEN UP STONE SIGN A LITTLE, SO THAT GRASS DOES NOT SHOW IN LETTERS.~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

X

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

see 3/4
A4 3/4

MRS. GRACE A. SMARTT,
SPENCER, IND.

NO. 4A197 ✓
ORDER NO. 72119
DATE 5-3-1934

3M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) PINE FOREST, MC CORMICK'S CREEK CANYON STATE PARK, SPENCER, IND.		PRINT NONE	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

44³/₄

MRS. GRACE A. SMARTT,
SPENCER, IND.

NO. 4A198
ORDER NO. 72119
DATE 5-3-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) THE FALLS, MC CORMICK'S
CREEK CANYON STATE PARK, SPENCER,
IND.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

MRS. GRACE A. SMARTT,
SPENCER, IND.

NO. 4A199
ORDER NO. 72119
DATE 5-3-1934

A43/4

3M 500 AMERICAN ART POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. NO
TITLE (IN FULL) CANYON INN, MC CORMICK'S CREEK CANYON STATE PARK, SPENCER, IND.	MPRINT NONE
COLOR DESCRIPTION	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.	
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET	

DEADLINE
DEADLINE

6

A4³/₄

F. WOOLWORTH CO.,
GREENVILLE, PA.

NO. 4A200 ✓

ORDER NO. 72134

DATE 5-3-1934

3¹/₂ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) GOLF COURSE AND COUNTRY CLUB,
GREENVILLE, PA.

IMPRINT NONE

COLOR DESCRIPTION

BLDG. BROWN, DARK RED ROOF. WHITE SASH. WATER TANK GRAY. BRIGHT GREEN LAWN.
GREEN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

F.W.WOOLWORTH CO.,
GREENVILLE, PA.

NO. 4A201 ✓

ORDER NO. 72134

DATE 5-3-1934

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET LOOKING EAST,
GREENVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M NO

IMPRINT
NONE

COLOR DESCRIPTION

ON RIGHT 1ST DARK RED, 2 DARK GRAY, 3 DARK RED, 4 DARK RED, 5 LIGHT GRAY STONE.
6 RED, 7 GRAY, 8 BUFF, 9 RED, 10 BUFF.

ON LEFT: 1-2-3-4- DARK RED BRICK, GRAY TRIM, 5 GRAY, 6 RED, 7 BUFF, OTHERS
RED BRICK. BRONZE MARKEE ON RIGHT. REMOVE TRAFFIC LIGHT IN SKYLINE CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —X— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F.W.WOOLWORTH CO.,
GREENVILLE, PA.

NO. 4A202 ✓

ORDER NO. 72134

DATE 5-3-1934

3½ M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 2

R. M

NO

TITLE (IN FULL) ST. PAUL'S ORPHANS' AND

IMPRINT

NONE

OLD FOLKS' HOME, GREENVILLE, PA.

COLOR DESCRIPTION

DARK RED BRICK, LIGHT GRAY COLUMNS & CORNICE, WHITE SASH & WINDOW FRAMES.
GRAY STEPS. GRAY DRIVE. GREEN FOLIAGE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6

2 1/2

A44

F.W.WOOLWORTH CO.,
GREENVILLE, PA.

NO. 4A203 ✓

ORDER NO. 72134

DATE 5-3-1934

3 1/2 M AMERICAN ART POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIE OF DAM AND SHENANGO
RIVER, GREENVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

GRAY CEMENT DAM. REAR BLDGS. RED BROWN AND BUFF AND GRAY, SLATE ROOFS.
MAKE WATER BLUE. SHOW GREEN FOLIAGE ON TREES IN REAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. 4A204

ORDER NO. 50237

DATE 11-20-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

MISS LINDQUIST CAFE,
CHICAGO, ILL.

6 M PC

SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP - SWEDISH SMÖRGÅSBORD

Bot - Miss Lindquist Cafe, 5540 Hyde Park
Boulevard, Chicago.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE BLACK & WHITE, WHITE BORDER

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A204

ORDER NO. 72223

DATE 5-10-1934

6_M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SISSON COURT, LAKE
GEORGE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 501

COLOR DESCRIPTION

GRAY STUCCO BLDG. AWNINGS ORANGE & GREEN. GREEN ROOF. RED CHIMNEY.
BROWN WINDOW FRAMES. ORANGE & GREEN CHAIRS. CAR LIGHT GREEN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

A 4 3/4

2

ALVIS W. WALLACE,
PENNSVILLE, N. J.

NO. 4A205
ORDER NO. 72180
DATE 5-7-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

STEAMER STATE OF
PENNSYLVANIA AT RIVERVIEW
BEACH, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE BEST PHOTO. RETURN OTHER ONE TO CUSTOMER.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very
Rush
JH

DEADLINE

7

A5

2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A206
ORDER NO. 72178
DATE 5-7-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) GILBERT LAKE STATE
PARK, NEW NEAR ONEONTA, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER 94

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3 1/2

4 3/4

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A207 ✓

ORDER NO. 72178

DATE 5-8-1934

☒ AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

MASONIC TEMPLE, ONEONTA,
N. Y.

IMPRINT

29

NO

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 91

COLOR DESCRIPTION

BLOG. DULL RED. ROOF SAME. CHIMNEY SAME. FOUNDATION GRAY STONE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

~~DEADLINE~~

6

3 1/2

A6

NO. 4A208 ✓

JAMES E. THIEM, OFFICE OUTFITTER,
RALEIGH, N. C.

ORDER NO. 72177

DATE 5-8-1934

12M 500 AMERICAN ART POST CARDS, WHITE BORDER GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) ANDREW JOHNSON, PRESIDENT
OF UNITED STATES FROM 1865 TO 1869
BORN IN THIS HOUSE DEC. 29, 1808,
RALEIGH, N. C. DIED 1875.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

PHOTO OF ANDREW JOHNSON TO BE INSERTED IN OVAL ON VIEW OF
HOUSE. HOUSE- MOSS COVERED SHINGLES, RED BRICK AND STONE
CHIMNEY. NO COLOR ON WOODWORK. PUT FOLIAGE ON TREES AND FLOWER
BUSHES.

RETURN PHOTO OF ANDREW JOHNSON
YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ret 6/27/34

Very Rushy
1870

DEADLINE

4

JAMES E. THIEM, OFFICE OUTFITTER,
RALEIGH, N. C.

NO. 4A209 ✓

ORDER NO. 72172

DATE 5-8-1934

12 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF FAYETTEVILLE
STREET FROM STATE CAPITOL,
SHOWING RALEIGH MEMORIAL AUDITORIUM IN
THE DISTANCE, RALEIGH, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE TAYLOR'S AND EQUELS SIGN OFF BLDG. IF POSSIBLE SHOW HOTEL
SIR WALTER SIGN.

SUBMIT: RET. PHOTO B. L. & W. PROOF * HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RECEIVED

207

2

EDWARD KEMLER,
NAUVOO, ILL.

NO. 4A210 ✓
ORDER NO. 72196
DATE 5-18-1934

I M BLACK & WHITE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

NO

TITLE (IN FULL)

OLD MASONIC HALL,

IMPRINT

NONE

CORNERSTONE LAID IN 1843

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6

EDWARD KEMLER,
NAUVOO, ILL.

NO. 4A211
72196
ORDER NO.
DATE 5-18-1934

1 M BLACK & WHITE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THIS MONUMENT MARKS

THE PLACE WHERE THE NATIONAL
WOMEN'S RELIEF SOCIETY WAS
ORGANIZED, MARCH 17, 1842

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DISTRIBUTED BY KRON PHARMACY, NAUVOO, ILL.

NO. 4A211-MZ

ORDER NO. 80150

DATE 7-23-53

2 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THIS MONUMENT MARKS THE PLACE
WHERE THE NATIONAL WOMEN'S RELIEF
SOCIETY WAS ORGANIZED, NAUVOO,
ILL.

BOT: MARCH 17, 1842 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 4A211

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 24 1953	JUL 24 1953
SKETCH				
RETOUCHING		0	JUL 29 1953	JUL 29 1953
REPHOTO				
PHOTO-LITHO			JUL 28 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2
EDWARD KEMLER,
NAUVOO, ILL.

NO. 4A212 ✓

ORDER NO. 72196

DATE 5-18-1934

1M BLACK & WHITE FOLDER VIEW, ~~XX~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) NAUVOO IS ON THE
MISSISSIPPI AND THIS FERRY
CONNECTS NAUVOO WITH MONTROSE, IOWA

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9
DEADLINE

A4³/₄

STROM'S NEWS AGENCY,
CAPE GIRARDEAU, MO.

NO. 4A213 ✓
ORDER NO. 72257
DATE 5-11-1934

6 AMERICAN ART POST CARDS, WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ST. FRANCIS HOSPITAL,
CAPE GIRARDEAU, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush
JH

DEADLINE

PAUL C. PETERSON,
DUXBURY, MASS.

NO. 4A214 ✓

ORDER NO. 72282

DATE 5-14-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) BLUE FISH RIVER,
DUXBURY, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RETURN PHOTO TO H. A. DICKERMAN & SON,
TAUNTON, MASS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

A5

1 1/2

C. W. HUGHES,
MECHANICVILLE, N. Y.

NO. 4A215
ORDER NO. 72281
DATE 5-15-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) SWIMMING POOL OF RONKO VILLA, PURLING, GREENE COUNTY, NEW YORK	IMPRINT O. WIENCKE, PHOTOGRAPHER, PHILMONT, N. Y.
PRIVATE NO. 3-4' FROM RIGHT EDGE IN UPPER BORDER- 272	

COLOR DESCRIPTION
SEE HAND COLORED PHOTO FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very
Paul
JH

~~DEADLINE~~

34

A47

3

TRINITY NEWS CO.,
FORT WORTH, TEXAS

NO. 4A216 ✓
ORDER NO. 72353
DATE 5-18-1934

5M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) U. S. POST OFFICE,
LUBBOCK, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION
FIRST STORY GREY STONE, UPPER PART LT. BUFF, RED ROOF. BLDG.
ON LEFT GREY.

SUBMIT: RET. PHOTO B. X & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

on

2

hel
A44

W. A. KUGLER,
SEBRING, FLA.

NO. 4A217 ✓

ORDER NO. 72310

DATE 5-16-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) THE OAKS AT POMEGRANATE
AND COMMERCE, SEBRING, FLA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. ON LEFT - ROOF GREEN. BLDG. LIGHT BUFF. BLDG. IN BACKGROUND
GREY. IN CONCRETE ENCLOSURE OF OAK TREES PUT GRASS AND FEW
FLOWERS. PUT FLOWERS ALONG SIDE OF HOUSE AND FLAME VINE OVER
ARCH. GRASS ON RIGHT OF RIGHT SIDE SIDEWALK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

2e 3/4
A 4 3/4

2

W. A. KUGLER,
SEBRING, FLA.

NO. 4A218

ORDER NO. 72310

DATE 5-16-1934

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) RAVENHALL PARK, KENILWORTH LODGE, SEBRING, FLA.

PRINT SAME AS ABOVE

COLOR DESCRIPTION

RUBBER ~~TREES~~ TIRES AROUND TREES WHITE. ELK NATURAL COLOR. WHITE BENCH. FLOWER BED IN FOREGROUND ASST. COLOR. PUT FLOWERS IN TWO POTS ON STANDS. GRASS IN PARK ALL AROUND.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

A43/4

1 1/2

W. A. KUGLER,
SEBRING, FLA.

NO. 4A219 ✓

ORDER NO. 72310

DATE 5-16-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HARDER-HALL GROUNDS ON
LAKE JACKSON, SEBRING, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LEFT UMBRELLA ORANGE AND GREEN, RIGHT UMBRELLA RED AND BLUE, CHAIR
WHITE, LAMP POSTS WHITE, SHOW LAKE UP IN NATURAL COLOR, REST ALL
GRASS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

20 3/4
A4 3/4

W. A. KUGLER,
SEBRING, FLA.

NO. 4A220

ORDER NO. 72310

DATE 5-15-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLOWER GARDEN,
KENILWORTH LODGE, SEBRING, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT FLAG ON DOME. DOME ON BLDG. RED. TENNIS BENCH AND NET WHITE.
ROOF ON BLDG. RED. LEFT ARCH STOCKS WHITE. FLOWERS IN FOREGROUND
ASST. COLORS. BUSHES BOUGAINVILLEA. WHITE ARCH CENTER RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 4A221

ORDER NO. 72309 DATE 5-16-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER GATE CITY AUTO COURT,
POCATELLO, IDAHO

6 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PHIL JOYAL, OWNER & MANAGER

GATE CITY AUTO COURT 250 NORTH FIFTH

POCATELLO, IDAHO ALL MODERN WITH GOOD BEDS

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

CABINS ARE WHITE, BLUE TRIMMED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 85 100 - 110 - 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOF'S

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

PHOTO USED FOR

DEADLINE

DEADLINE

Ret 2 1/2
see 1 1/4
A4 3/4
-1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 4A222 ORDER NO. 49251 DATE 9-25-1934

CUSTOMER ABE MARTIN LODGE,
NASHVILLE, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE BLACK & WHITE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NO TITLE.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 85 - 100 110 - 120 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DRAWERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 4A223

ORDER NO. 49251

DATE

9-25-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

ABE MARTIN LODGE,
NASHVILLE, IND.

Photos for
this Customer

6 M

PC

SIZE

3 1/2 x 5 1/2

STYLE BLACK & WHITE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

NO TITLE.

FRONT NO.

(All of this on address side)

X 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

3 1/2

45

F.W. WOOLWORTH CO.,
NEW ALBANY, IND.

NO. 4A224

ORDER NO. 72361

DATE 5-21-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WOOLWORTH STORE AND
PLAZA, NEW ALBANY, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BE SURE AND BRING OUT WOOLWORTH STORE AND SIGN AS CLEAR AS
POSSIBLE. TAKE OUT SIGN "ARADONAS" ~~XXXXXXXXXXXXXX~~

Woolworth bldg. cream

2 & 3 gray - 4 cream others red.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

9

rephoto 5x7 3

EDWARD KEMLER,
NAUVOO, ILL.

NO. 4A225

ORDER NO. 72196

DATE 5-18-1934

IM BLACK & WHITE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL)

NAUVOO MORMON

IMPRINT

NONE

TEMPLE, NAUVOO, ILL.

MORMON TEMPLE, A \$1,000,000.00 BUILDING
DESTROYED BY FIRE IN 1848

COLOR DESCRIPTION

MAKE REPHOTO OF CARD NO. 85890 ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

9

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

YES

RETURN PHOTO

DIAL NO. 4A226 ORDER NO. 72379 DATE 5-21-1934

CUSTOMER 409 OAKWOOD CORP.,
CHICAGO, ILL.

12½M PC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL TRENIER, CORNER OAKWOOD AND
SOUTH PARKWAY, CHICAGO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 49673-C. TAKE OUT OLD AUTOS.

PUT WORDS "CAFE AND DRUG STORE" ON BLDG.

AS MARKED ON CARD ATTACHED.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH HEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

EHLER'S NEWS BO.,
BIRMINGHAM, ALA.

NO. 4A227

ORDER NO. 72370

DATE 5-21-1934

12M 500 AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL) ALABAMA POWER CO.
BUILDING

IMPRINT

SAME AS ABOVE

BOT- COR. 6TH AVE. AND 18TH ST.,
BIRMINGHAM, ALA.

COLOR DESCRIPTION

USE PHOTO NO. 110584. MAKE AUTOS MODERN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DECLINE

32

A43

CHAS. E. WETZEL,
QUINCY, ILL.

NO. 4A228 ✓
ORDER NO. 71825
DATE 5-21-1934

6 M PHOTOCHROM POST CARDS, XXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MUNICIPAL BATHING POOL,
INDIAN MOUNDS PARK, QUINCY, ILL.

IMPRINT SAME AS XXXX ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 103687.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush

DEADLINE

4229 587 4

A5

CHAS. E. WETZEL,
QUINCY, ILL.

NO. 4A229 ✓

ORDER NO. 71825

DATE 5-21-1934

6M PHOTOCHROM POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GEM CITY BUSINESS
COLLEGE, QUINCY, ILL.

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

USE PHOTO NO. A-13712.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Vorse Rush

DEADLINE

CANTEEN,
NOGALES, ARIZ,

NO. 4A230

ORDER NO. 72404

DATE 5-21-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

STANDING COLORS, CAMP

IMPRINT

NONE

LITTLE, NOGALES, ARIZ,

COLOR DESCRIPTION

STRAIGHTEN FILM.

RETURN FILM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CANTEEN,
NOGALES, ARIZ.

NO. 4A231

ORDER NO. 72404

DATE 5-21-1934

M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

MAIN ENTRANCE, CAMP

IMPRINT

NONE

LITTLE, NOGALES, ARIZ.

COLOR DESCRIPTION

STRAIGHTEN FILM.

RETURN FILM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

1 1/2

NO. 4A232 ✓

CANTEEN,
NOGALES, ARIZ.

ORDER NO. 72404

DATE 5-21-1934

1M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) WESSELL'S CANTEEN,
CAMP LITTLE, NOGALES, ARIZ.

IMPRINT

2

NO

NONE

COLOR DESCRIPTION

STRAIGHTEN FILM

RETURN FILM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

CANTEEN,
NOGALES, ARIZ.

NO. 4A233 ✓

ORDER NO. 72404

DATE 5-21-1934

1 M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 2ND STREET, CAMP
LITTLE, NOGALES, ARIZ.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

RETURN FILM

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

F. W. WOOLWORTH CO.,
HOPKINSVILLE, KY.

NO. 4A235 ✓
ORDER NO. 72422
DATE 5-22-1934

3 M 500 POST CARDS AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL,
HOPKINSVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

F. W. WOOLWORTH CO.,
HOPKINSVILLE, KY.

NO. 4A236

ORDER NO. 72422

DATE 5-22-1934

3^M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

JEFFERSON DAVIS
MONUMENT, FAIRVIEW, NEAR
HOPKINSVILLE, KY.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —
RETURN PHOTO YES NO

DIAL NO. 4A237 ORDER NO. 50853 DATE 12-18-1934

CUSTOMER BERKELEY GRANITE CORP.,
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M GROUP (5) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, (Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ~~QUE~~ QUARRY AND PLANT ~~BACK OF OUR~~
GUARANTEE

BERKELEY GRANITE CORPORATION, ATLANTA, GEORGIA
(ETC. AS PER COPY ATTACHED.)

RETOUCHING DEPARTMENT

(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout

FOLLOW SAME LAYOUT AS PER CIRCULAR ATTACHED.

~~REXXXX~~ REMOVE WATER DISCOLORATION IN PHOTO
OF QUARRY.

COLOR DESCRIPTION

STYLE BLACK & WHITE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED
TO
PHOTO USED FOR

*Photo ret
7/2/35*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. 4A238

ORDER NO. 50859

DATE 12-18-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

ST. FRANCIS HOSPITAL,
HAMTRAMCK, MICH.

Photos for
this Customer

3 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ST. FRANCIS HOSPITAL, —
HAMTRAMCK, MICH.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE SIGN OVER ENTRANCE "ST. FRANCIS HOSPITAL"
IN PLAIN READABLE LETTERS.

DARK RED BRICK, STONE PRIMER. MAKE SIGN OVER
ENTRANCE "ST. FRANCIS HOSPITAL" IN PLAIN READABLE
LETTERS.

RETURN PHOTO

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

REC 3/4
A5

2

EDWARD A. HESS,
STOCKTON, CALIFORNIA

NO. 4A239
ORDER NO. 72452
DATE 5-23-1934

3/4 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 62 R. M. YES
TITLE (IN FULL) GARBERVILLE, HUMBOLDT CO., CALIFORNIA, ON THE REDWOOD HIGHWAY R60	IMPRINT SAME AS ABOVE PUT PLATE NO. ON FRONT. PUT IN STAMP SPACE "PLACE STAMP HERE"

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. KEEP FOREGROUND DARK, NOT LIKE 117244 WHICH IS TOO LIGHT, ALSO DISTANT HILLS SOMETHING LIKE A AND NOT YELLOW GREEN AS B
(A & XX B SAMPLES ARE ATTACHED TO PHOTO)
ALSO SCATTER SOME WHITE HOUSES HERE & THERE TO PUT SOME LIFE IN, NOT AS C ATTACHED, WHICH WERE TOO DEAD AS HOUSES WERE MADE RED & BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X VERY PARTICULAR CUSTOMER.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10

EDWARD A. HESS,
STOCKTON, CALIFORNIA

✓ NO. 4A240

ORDER NO. 72452

DATE 5-23-1935

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AT RICHARDSON GROVE, REDWOOD
HIGHWAY, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 62 R. M YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PUT IN STAMP SPACE "PLACE STAMP HERE"

COLOR DESCRIPTION

MAKE STUMP AS SAMPLE ATTACHED, BUT NO GREEN FOREGROUND, FOREGROUND MUST BE
SORT OF LIGHT BROWN.

VERY PARTICULAR CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

70
DEADLINE

A5

700
NO. 4A241 ✓

ORDER NO. 72447

DATE 5-1-1934

DILLSBORO SANITARIUM CO.,
DILLSBORO, IND.

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EAST EXPOSURE OF

GARDENS AT DILLSBORO SANITARIUM,
DILLSBORO, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6
DEADLINE

2

DILLSBORO SANITARIUM CO.,
DILLSBORO, IND.

NO. 4A242

ORDER NO. 72447

DATE 6-1-1934

3^M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) ONE OF THE MINERAL

IMPRINT NONE

WELLS AT THE DILLSBORO SANITARIUM,
DILLSBORO, IND.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — PHOTO RETURNED TO — PHOTO USED FOR

DIAL NO. 4A243

ORDER NO.

72453

DATE

5-23-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

EMIL RITTER,
CHICAGO

Photos for
this Customer

2 M PC

SIZE

3 1/2 x 5 1/2

STYLE

DUOTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE RITTER MIDGETS AT THE 1934

CENTURY OF PROGRESS, CHICAGO, ILL.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 - 60 - 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A244

ORDER NO.

72453

DATE

5-23-1934

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

EMIL RITTER,
CHICAGO

2 M

FC

SIZE

3 1/2 x 5 1/2

STYLE

DUOTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE RITTER MIDGETS AT THE 1934

CENTURY OF PROGRESS, CHICAGO, ILL.

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (See size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL No. 4A245

ORDER NO. 72453

DATE 5-23-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATA COMPLETED

Photos for
this Customer

CUSTOMER

EMIL RITTER,
CHICAGO

2 M FC

SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAPT. WARNER, THE RITTER MIDGETS AT
THE 1934 CENTURY OF PROGRESS, CHICAGO, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE DUOTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone — Combination.

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

SIZE WIDE HIGH SAME SIZE

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASS
CUT TO PICAS (see size)

PROOFS

FLAT COOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A246 ORDER NO. 72453 DATE 5-23-1934
CUSTOMER EMIL RITTER,
CHICAGO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE RITTER MIDGETS AT THE 1934 CENTURY
OF PROGRESS, CHICAGO, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE DUOTONE, WHITE BORDER

(All of this on address side)

R. M. Yes ☒ No

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF —
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A247 ORDER NO. 72453 DATE 5-23-1934

CUSTOMER EMIL RITTER,
CHICAGO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE RITTER MIDGETS AT THE 1934

CENTURY OF PROGRESS, CHICAGO, ILL.

STYLE DUOTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB										COLOR PROCESS									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day						
SIZE — WIDE — HIGH SAME SIZE										SIZE — WIDE — HIGH SAME SIZE									
SCREEN 55 - 60 85 100 110 120 133 150										BLOCKING DEPT WOOD - MORTISE - ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)									
ETCHING DEPT. PAINT IN BACKGROUND SOLID										PROOFS FLAT — GOOD — IN COLORS — SPECIAL STOCK									
FINISHING DEPT OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.										ELECTROTYPES EACH OF ON WOOD METAL									

PHOTO RETURNED TO PHOTO USED FOR

A 4 3/4

2

NO. 4A248

ORDER NO. 72462

DATE JUN 25 1934

THE WOLSON CO.,
MT. VERNON, OHIO

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U. S. POST OFFICE, MT.
VERNON, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE CORNICE, BASE & CORNERS. CREAM SASH &
WINDOW FRAMES. TOWER AND DOORS AND RAILINGS. GREEN LIGHTS. GRAY
STEPS. ~~BRICK~~ COPPER ROOF ON TOWER. GREEN LAWN & SHRUBBERY. GREEN
TILE ROOF. REMOVE BARE PLACES X ON LAWN & MAKE SMOOTH. BLDG. ON
LEFT BROWN. ON RIGHT DARK RED. REMOVE WIRES & POLE ON LEFT AND
TRAFFIC SIGN IN ~~REAR~~ FRONT OF STEPS. SHOW FLAG ON POLE. REMOVE ~~WOOD~~
PROP ON RIGHT IN STREET.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

8

MIFFLINBURG BOOK STORE,
MIFFLINBURG, PA.

✓ NO. 4A249

ORDER NO. 72473

DATE 5-24-1934

2 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW AT CAMP WESTFALL,
MIFFLINBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DEADLINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Very Rush
C. T.

ROZANSKI'S DRUG STORE,
PULASKI, WIS.

NO. 4A250

ORDER NO. 72475

DATE 5-24-1934

M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CATHOLIC CHURCH,
PULASKI, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 4A251 ORDER NO. 72481 DATE 5-24-1934

CUSTOMER THE PHOENIX HOTEL CO.,
LEXINGTON, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PHOENIX HOTEL, LEXINGTON, KY.

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMPRINT: L. F. MATTINGLY, LEXINGTON, KY.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT THE FLOWER STAND THAT IS UNDER THE
SMALLER MARQUISE. USE BEST PHOTO. PUT A FLAG ON
THE HOTEL.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BRICK IN HOTEL IS A LITTLE DARKER BROWN THAN EITHER
OF THE TWO SAMPLES ATTACHED. AND THE MARQUISE, THAT IS THE PART THAT
HAS THE COLUMNS, IS BLACK. ROOF IS APPLE GREEN.
SO IS THE BALANCE THAT HAS THE SIGN ON IT. LETTERING
IS WHITE. ALL THE GRATING ON BLDG. IS APPLE GREEN.
CLEAN UP TO THE TOP. MAKE FLAGGING AND COPING
LIGHT GREY.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE — WIDE — HIGH. SAME SIZE —
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH. SAME SIZE —
BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

A424

F. W. WOOLWORTH CO.,
ASHLAND, KY.

57

NO. 4A252 ✓

ORDER NO. 72490

DATE 5-25-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ASHLAND-COAL GROVE
BRIDGE, ASHLAND, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

4C208

COLOR DESCRIPTION

BE SURE TO MAKE A REAL SUMMER SCENE, LOTS OF FOLIAGE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

DEADLINE

A5
F.W. WOOLWORTH CO.,
ASHLAND, KY.

NO. ~~4X12~~ 4A253

ORDER NO. 72490

DATE 5-25-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WINCHESTER AVENUE
LOOKING WEST, ASHLAND, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

TAKE OUT DRUG SIGN. LEFT- 1-2 LIGHT, 3-4 RED, 5 GRAY. RIGHT
LIGHT GRAY, OTHERS RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9
DEADLINE

2

A 4 3/4

C. W. HUGHES, MECHANICVILLE, N. Y.

NO. 4A254

ORDER NO. 72514
5-29-1934

DATE

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) O'CONNELL'S FERNCLIFF
HOUSE, EAST DURHAM, N. Y. PHONE
FREEHOLD 14

IMPRINT O. W. WIENCKE,
PHOTOGRAPHER, PHILMONT, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 274

COLOR DESCRIPTION

REMOVE WIRES. PUT FLAG ON POLE. FURNITURE ORANGE & GREEN. WHITE
BLDG. GREEN ROOF & TRIM.

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

B

A4 3/4

2

C. W. HUGHES,
MECHANICVILLE, N. Y.

NO. 4A255

ORDER NO. 72514

DATE 5-29-1934

6M

AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) HAPPY DAYS RESTAURANT
AND BEER GARDEN, ROUTE 32 BETWEEN
FREEHOLD AND GREENVILLE, N. Y.,
CATSKILL MTS. JOE HAUT, PROP.
TEL. 125F5 GREENVILLE
PRIVATE NO. 3-4, FROM RIGHT EDGE IN
UPPER BORDER- 273

IMPRINT

O. W. WIENCKE, PHOTOGRAPHER
PHILMONT, N. Y.

COLOR DESCRIPTION

BLDG. WHITE, GREEN TRIM, ROOF & SMALL STAND AT LEFT RED, ROOF OVER
PORCH GREEN, RUSTIC FENCE, SIGNS WHITE & BLUE. WINDOW ON FRONT
OF BEER GARDEN BLUE. SHUTTERS LIGHT GREEN WITH WHITE DESIGNS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 4A256

ORDER NO. 72529

DATE 5-31-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

SUNNY SIDE CAMP,
SIDNEY, NEB.

Photos for
this Customer

6 3 1/2 M GROUP (3) PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SUNNY SIDE COTTAGES, SIDNEY, NEB.

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

LAYOUT ~~XXXX~~ SIMILAR TO IA74. REMOVE ALL SIGNS
POLES, ETC. SHOW LIGHT POLE IN CENTER OF COURT
ONLY.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

REMOVE FENCE FROM AROUND THE MINIATURE COURT.

COLOR DESCRIPTION

COTTAGES ARE STUCCO WHITE, FOUNDATION RED. TRIMMED
IN BRANGE NO.6. DOORS ARE NO.11. ROOF IS OF COMPOSITION
FIREPROOF SHINGLES COLORS ABOUT 19-32-20. THE FENCE
IS OF PICKETS, WHITE & ORANGE. SHRUBS ARE ALL GREEN
NO BLOOMS. LIGHT POLES IN THE COURT ARE WHITE, RED
BASE, TOP ARE ORANGE NO.6. MINIATURE CAMP IS AN
EXACT DUPLICATE OF THE LARGE COURT. X

ENGRAVING DEPARTMENT

COPIES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

SIZE — WIDE — HIGH SAME SIZE —
SCREEN 55 - 60 - 85 100 110 - 120 - 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF —
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

See
Invoice to
Change
Copy on Day
Notch Plate
\$21.00

lay
1/2
4
13
7/4
NO
1/2

Photo ret
10/1/34

A43/4

NO. 4A257

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

ORDER NO. 72555

DATE 5-31-1934

3^M 500 POST CARDS AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

LAKE AT VILLA LOUISA,

IMPRINT

SAME AS ABOVE

HIGHLAND PARK, CONN.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 4A258

ORDER NO. 72555

DATE 5-31-1934

3^M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

CONTENTED HERD AT
VILLA LOUISA, HIGHLAND PARK, CONN.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 4A259

ORDER NO. 72555

DATE 5-31-1934

3M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MAIN ENTRANCE TO
VILLA LOUISA, HIGHLAND PARK,
CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

MAKE STONES DIFFERENT COLORS.

White Bell

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A261 ORDER NO. 72579 DATE 6-1-1934

CUSTOMER E. L. RILEY,
ONSTED, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IRISH HILLS CAFE, U. S. 112

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

Gray building with green
shingle.

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see Size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A262

ORDER NO. 72577

DATE

6-13-1934

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER E. L. RILEY,
ONSTED, MICH.Photos for
this Customer

3 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

STYLE AMERICAN ART, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION

TOWER IS ALUMINUM WHITE OR GRAYISH WITH GREEN
TRIM.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 4A263

CUSTOMER

ORDER NO. 72577 DATE

E. L. RILEY,
ONSTED, MICH.

6-13-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprints No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE — LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

COLOR DESCRIPTION
TOWER IS ALUMINUM WHITE OR GRAYISH WITH GREEN
TRIM.

PHOTO RETURNED

PHOTO USED FOR

2 1/2

A 4 3/4

FERGUSON NEWS CO.,
LEXINGTON, KY.

NO. 4A264 ✓
ORDER NO. 72604
DATE 6-4-1934

6 M PHOTOCHROM POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

RESIDENCE OF EDW. R.

IMPRINT

SAME AS ABOVE

BRADLEY, IDLE HOUR FARM,
LEXINGTON, KY.

COLOR DESCRIPTION

USE PHOTO NO. RC5772

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

W. G. ANDERSON, NEWS DEALER,
MIDLAND, PA.

NO. 4A265 ✓

ORDER NO. 72622

DATE 6-19-1934

14 3/4
3^M 500 AMERICAN ART POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LINCOLN HIGH SCHOOL,
MIDLAND, PA.

FRONT NO.

R. M

IMPRINT

1 NO
SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, GRAY CORNICE. WHITE TERRA COTTA ENTRANCE. BROWN
SASH & DOORS. GREEN LAWN, SHRUBBERY & HEDGE. PUT FLAG ON WHITE
POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 4A266

ORDER NO. 72621

DATE 6-4-1934

R. A. KISHPAUGH,
FREDERICKSBURG, VA.

12^M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

A GROUP OF NEW
DORMITORIES, STATE TEACHERS
COLLEGE, FREDERICKSBURG, VA.

COLOR DESCRIPTION

BRICKS USUAL RED BRICK, NOT DULL DARK RED OR EXTREME BRIGHT RED.
WHITE TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

A 44³

Abnige 1
2 1/2

COPYRIGHTED BY SAVAGE & BLASINGAME,
CAPE CHARLES, VA.

NO. 4A267
ORDER NO. 72658
DATE 6-8-1934

GM AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FERRY STEAMER
"DEL-MAR-VA" LEAVING CAPE
CHARLES, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE STAKE IN FOREGROUND. ADD FLAGS AND WHAT IS NECESSARY
TO MAKE BOAT LOOK NICE. BOAT IS DIRTY AND RUSTY, BUT MAKE IT
LOOK AS NICE AS POSSIBLE. THE INSIGNIA ON THE STACK IS-
V F C

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6

2

F. H. BEHYMER,
LEBANON, ILL.

NO. 4A268

ORDER NO. 72644

DATE 6-8-1934

1M BLACK & WHITE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) BRIDGE AT PIASA
CHAUTAUQUE, ILL.

IMPRINT
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

1 1/2

F. H. BEHYMER,
LEBANON, ILL.

NO. 4A269 ✓
ORDER NO. 72644
DATE 6-8-1934

1 M BLACK & WHITE ~~KODAK~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

SPRINGS HOTEL AT
PIASA CHAUTAUQUE, ILL.

IMPRINT

2
NONE

NO

COLOR DESCRIPTION

USE BEST PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

NO. 4A270 ✓

CAREY'S DRUG STORE,
ABITA SPRINGS, LA.

ORDER NO. 72691

DATE 6-8-1934

I M **BLUESKY P ST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **LONG BRANCH HOTEL,**
ABITA SPRINGS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10

CAREY'S DRUG STORE,
ABITA SPRINGS, LA.

NO. 4A271 ✓
ORDER NO. 72691
DATE 6-8-1934

I M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LONG BRANCH HOTEL,*
ABITA SPRINGS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CAREY'S DRUG STORE,
ABITA SPRINGS, LA.

NO. 4A272

ORDER NO. 72691

DATE 6-8-1934

M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LONG BRANCH HOTEL,
ABITA SPRINGS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

22

A5

KING'S NEWS STAND,
NILES, OHIO

NO. 4A273 ✓

ORDER NO. 72709

DATE 6-8-1934

6M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) MEANDER LAKE AND
SPILLWAY FROM MAHONING VALLEY
SANITARY DEPT., NEAR NILES, OHIO

IMPRINT
NONE

COLOR DESCRIPTION

BLDG. CREAM BRICK, LIGHT STONE CORNICE & TRIM. GREEN LAWN, GRAY DRIVE.
DAM & GATE HOUSE GREY CEMENT. SHOW WATER COMING OVER DAM IN CENTER AT
GATE HOUSE. SHOW LAKE IN REAR LEFT. GREEN TERRACE ON DAM ON RIGHT &
LEFT OF DAM SPILLWAY. WORK OUT REAR TREES CLEAR AND GREEN AND SHOW
LAKE IN REAR LEFT.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

2

A4³/₄

NO. 4A274 ✓

ORDER NO. 72708

DATE 6-8-1934

FRANKS & BIERSE,
BUDD LAKE, N. J.

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OASIS, BUDD LAKE,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. N YES

IMPRINT ~~SXME~~ NONE

COLOR DESCRIPTION

all 4A275

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

FRANKS & BIERS,
BUDD LAKE, N. J.

NO. 4A275

ORDER NO. 72708

DATE 6-8-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OASIS, BUDD LAKE,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

4A 274
see

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

FRANKS & BIER,.
BUDD LAKE, N.J.

NO. 4A276

ORDER NO. 72708

DATE 6-8-1934

3M500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) SCENE AT BUDD LAKE,
N. J.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

22

144

DI KROEGER'S NEWS DEPOT,
IRWIN, PA.

NO. 4A277 ✓

ORDER NO. 72718

DATE 6-25-1934

3500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL) NORWIN UNION HIGH SCHOOL,
IRWIN, PA.

IMPRINT

NONE

COLOR DESCRIPTION

CREAM BRICK, GRAY STONE CORNICE & ENTRANCE. GRAY STONE STEPS, DARK
LAMP POSTS. GREEN LAWN & FOLIAGE. REPLACE BROKEN ~~GLASS~~ GLOBES
ON FIRST TWO LAMP POSTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DICKROEGER'S NEWS DEPOT,
IRWIN, PA.

NO. 4A278
ORDER NO. 72718
DATE 6-25-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IRWIN PUBLIC SCHOOL,
IRWIN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

CREAM BRICK, GREEN SASH & DOORS. DARK RED ROOF ON TOWERS. LIGHT
STONE CORNICE & TRIM. GRAY STONE WALL, BRONZE LIGHTS. GREEN LAWN
& SHRUBBERY. REMOVE WIRES & CABLES ON UPPER LEFT. BLDG. ON RIGHT
EDGE GRAY.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

A434

3

DICKROEGER'S NEWS DEPOT, IRWIN, PA.		NO. 4A279	ORDER NO. 72718
		DATE 6-25-1934	
3M 500 AMERICAN ART POST CARDS, WHITE BORDER			
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) IMMACULATE CONCEPTION CATHOLIC CHURCH, IRWIN, PA.		IMPRINT NONE	
COLOR DESCRIPTION DARK GRAY & BROWNISH MIXED STONE, SLATE ROOF. GRAY CORNICE, WINE COLOR WINDOWS. DARK DOORS. ON LEFT BLDG. LIGHT BROWN, ON RIGHT BLDG. GRAY. SHOW GREEN LAWN NEXT TO BLDG. SHOW REMOVE WIRES, LIGHT & POLES.			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.			
PHOTO PROPERTY OF C. T. & CO. — <input checked="" type="checkbox"/> CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

DEADLINE

6

154
DICKROEGER'S NEWS DEPOT,
IRWIN, PA.

12
NO. 4A280 ✓

ORDER NO. 72718

DATE 6-25-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF
IRWIN, PA. ON
LINCOLN HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

ON LEFT REAR LIGHT GRAY, FOREGROUND GRAY. CENTER FOREGROUND GRAY,
REAR GRAY, BUFF & DARK RED. ON RIGHT 1ST GRAY, OTHERS RED, GRAY &
BUFF. GRAY TANK ON REAR RIGHT. SHOW HIGHWAY ON REAR RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7
DEADLINE

143/4

F.W. WOOLWORTH CO.,
COVINGTON, KY.

2 1/2

NO. 4A281 ✓

ORDER NO. 72772

DATE 6-13-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) SUSPENSION BRIDGE

IMPRINT NONE

CONNECTING CINCINNATI, OHIO WITH
COVINGTON, KY.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9

DEADLINE

F.W.WOOLWORTH CO.,
COVINGTON, KY.

NO. 4A282

ORDER NO. 72772

DATE 6-13-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MADISON AVENUE LOOKING
NORTH, COVINGTON, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SHOW F.W.WOOLWORTH SIGN RED BACKGROUND, GOLD LETTERS.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

1
Fine Neg. for red title
made - 7-11-34 JF

F.W. WOOLWORTH CO.,
COVINGTON, KY.

NO. 4A283

ORDER NO. 72712

DATE 6-13-1934

3 M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) HOLMES HIGH SCHOOL,
COVINGTON, KY.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A284

ORDER NO. 72788

DATE

6-14-1934

DEPT.

DATE COMPLETED

CUSTOMER W. J. CONSIDINE,
FULTON, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

2 M PC SIZE 3 1/2 x 5 1/2

STYLE BLACK & WHITE BORDER, WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FIDELITY LIFE ASSOCIATION BUILDING,
FULTON, ILLINOIS.

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BRACKERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

22

A43

LINDSTAD STUDIO,
THERMOPOLIS, WYO.

NO. 4A285 ✓
ORDER NO. 72592
DATE 6-14-1934

6M ~~XXXX~~ FOLDER VIEW, AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) MONUMENT HILL AND
TERRACES, HOT SPRINGS N STATE
PARK

IMPRINT

NONE
NONE

NO

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7
/

2c1
A4³/₄

F. W. WOOLWORTH CO.,
PONCA CITY, OKLA.

NO. 4A286

ORDER NO. 72806

DATE 6-15-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOY SCOUT TOWER AT

WENTZ SWIMMING POOL, PONCA
CITY, OKLA.

BOT, SMALL TYPE- HARVEY PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

MAKE SUNSET SCENE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

F.W.WOOLWORTH CO.,
PONCA CITY, OKLA.

NO. 4A287

ORDER NO. 72806

DATE 6-15-1934

3M 500 AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE AND
COURT HOUSE, PONCA CITY, OKLA.
BOT, SMALL TYPE- HARVEY PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT NONE

COLOR DESCRIPTION

MAKE PRINT FROM 5 X 7 NEG. AND USE THAT PHOTO. BLDG. GREY
STONE. BLACK WINDOW FRAME. SILVER FINISH DOORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE